

Program for. Ms. Karin Rubinstein CEO, Israel Advanced Technology Industries (IATI)

**at her visit in Hungary
10-12 December, 2014**

10 December 2014, Wednesday

- 9:40** Arrival to Budapest with LY 2365 flight
Welcome by Tibor Bánfi
Departure to Hotel LeMeridien
- 10:30** Arrival to Hotel LeMeridien
- 13:00** Interview to Hetek newspaper
Reporter: Péter Morvay
Location: Le Meridien Lobby
- 18:30** Departure to the Residence of the Ambassador
Accompanied by: Hagai Mei-Zahav
- 19:00-21:00** Dinner at the Residence of the Ambassador
Dress code: Business
Location: Csévi u. 19/b
Participants: Inon Elroy, Karin Rubinstein, Itzik Frid, Ilan Mor, Hagai Mei-Zahav, Mordechay Waller
- 21:00** Departure to Hotel LeMeridien
Accompanied by: Hagai Mei-Zahav
Overnight at Hotel LeMeridien

11 December 2014, Thursday

- Morning** Breakfast at the Hotel
- 8:45** Departure to the 2nd Innovation Day
Accompanied by: Staff of the Embassy
- 9:00-11:00** 2nd Innovation Day, Session 1
Location: Akvárium Klub, Erzsébet tér 2.
(9:40-10:20 lecture given by you)
- 11:00-11:30** Break
- 11:30-13:30** 2nd Innovation Day, Session 2
(11:30 Interview to Blikk Nők Magazine)
- 13:30** Lunch within the framework of the 2nd Innovation Day
- 14:15** Meeting with Design Terminal (Innovation Centre) Staff
Location: Erzsébet tér 2.
Accompanied by: Hagai Mei-Zahav
- 15:30** Meeting with Hungarian Innovation Office
Location: Andrássy út 12.
Accompanied by: Hagai Mei-Zahav
- 16:30** Return to Hotel LeMéri dien
- 18:15** Tour at the city (**Optional**)
Accompanied by: Mordechay Waller, consul

20:00 Film screening – The Green Prince - within the framework of Israeli Film week
(Optional)

Location: Puskin Cinema, Kossuth Lajos u. 18.

Accompanied by: Mordechay Waller, consul

22:00 Return to Hotel LeMeridien

Overnight at Hotel LeMeridien

12 December 2014, Friday

Morning Breakfast at the Hotel and Check Out

8:00 Departure from Hotel LeMeridien

Accompanied by: Tibor Bánfi

10:40 Departure to Tel-Aviv with LY 2366 flight