

IATI Q4 & Annual 2014 Activity Report



NEW MEMBERS

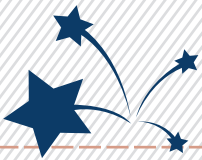
We welcome our **169 NEW** IATI members in 2014!

With over 500 members, IATI members come from:



**FOR JOINING IATI
CLICK HERE**

[CLICK HERE FOR OUR NEW MEMBERS' LOGOS](#)



OUR EVENTS

We initiated and were involved in **167 IATI RELATED INDUSTRY EVENTS** in 2014

53 for the life science industry

83 for high tech industry

31 geared towards both industries

EVENTS INCLUDED:

IATI MIXiii 2014 Conference	15	Seminars
1 MNC Weekathon	14	Roundtables
42 Conferences	15	Courses & Workshops
16 Webinars	7	Speed Datings

continued

A few examples of our 2014 main events:

IATI MIXiii 2014:

3 days

10,000 visitors

2,400 visitors from 56 countries

5,000 exhibitors

6,000 networking meetings

Wow start Up Competition

3rd IATI, Mastercard Israel & Citi Technology Award event

2nd IATI MNC Weekathon Demo Day

IATI MNC Basketball Tournament

Startup Battle Korea 2014

A special IATI gathering for Ambassadors and commercial attachés from over 40 countries

A special meeting with over 150 Israeli ambassadors from countries all over the world

EU Israel Innovation Seminar

Webinar: Building a Website Using Wix

Course: Pharmaceuticals Analysis and Investment Management

Tour to Bnei Brak for VCs

Speed-dating: 1-1 Meetings with Industry leaders, including Microsoft & Philips

Marketing Managers Forum (LS)

DigitalHealth.il

Emaze Presentations Webinar

The Health Care Technological Innovation Program

Israel Cyber Security Showcase

Israeli VC Funds delegation to Taiwan, Korea and Japan

CFO Forum for Hi Tech & Life Science companies

Tours for patent examiners at leading tech companies and academic institutions

Capital On Stage Tel Aviv

IoT Conference 2014

RoundTable: Equity Compensation World

RoundTable: Valuation and Equity Financing Issues for Start-Ups

Round Table: Optimizing the Implementation & Conduct of Clinical Trials

IATI MEETINGS WITH FOREIGN DELEGATIONS FROM 41 COUNTRIES:

North America US (Arizona · Philadelphia · Maryland · Georgia) · Canada

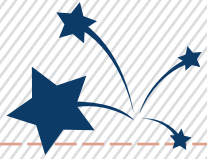
South America Argentina · Brazil · Chile · Colombia · Ecuador · Mexico

Europe European Union · UK · France · Germany · Sweden · Netherland
Norway · Finland · Russia · Austria · Belgium · Luxembourg
Switzerland · Denmark · Ireland · Portugal · Turkey · Greece · Italy
Hungary · Spain · Romania · Czech Republic · Poland · Estonia
Slovenia · Croatia · Lithuania · Ukraine · Serbia · Georgia · Cyprus

Asia & Oceania China · India · Hong Kong · Japan · Australia · Singapore
Taiwan · South Korea · Philippines · Bahrain

Africa South Africa · Morocco · Nigeria

FOR THE FULL
IATI EVENTS LIST
VISIT OUR
EVENTS PAGE



OUR EVENTS



FOREIGN DELEGATIONS



OUR COMMITTEES AND FORUMS

IATI's committees and forums, consisting of the organization members, worked intensively on contributing in their fields of expertise. Together, they form a vast body of expertise and ability to make a difference, working towards real changes and improvements in all that concerns the Israeli advanced technology industries. The committees are here for you as they aspire to influence, to create public and governmental awareness on issues concerning the Israeli advanced industries sectors, and to initiate business and national processes. All the committee's protocols are kept at our offices and are available for members.

A **GOVERNMENT ACTIVITY:**

As the voice of the High-Tech and Life Science Community and with the aim of promoting the Israeli Advanced Technology industries, IATI consistently supports government activity and advocates for public policy that encourage innovation, job creation and reward long term investment in startup companies. This year we held meetings with Ministers, General Managers of Ministries, and Knesset members, as well as with Israeli and foreign ambassadors and commercial attachees.

Here's a fracture of the subjects we've been working on together with the relevant Ministries Offices:

- 1) Intensive IATI involvement in setting the planned changes at the OCS of the Ministry of Economy and establishing a new independent national authority for Research, Development and Innovation.

- 2) Ministry of Finance's regulations regarding management fees for institutional investors

- 3) Rest & Working Hour Law - recommendations

- 4) Penetration of employees unions into tech companies

- 5) Amendments to Capital Investments Encouragement Law

- 6) Working Visa for experts from abroad

- 7) Clearing guidelines for Double taxation in Relocation

- 8) Involvement with the Israeli Tax authorities regarding VAT on management fee and success fee for Israeli and foreign investors

For more info
about joining one
of our committees,
please contact Roni
at roni@iati.co.il

continued



OUR COMMITTEES AND FORUMS

B VC FUNDS SUPPORT:

- Israeli VC Funds delegation to Taiwan, Korea and Japan.
- Encourage the institutional organizations to invest in the Israeli VC industry.
- Encourage foreign investors to invest in the Israeli hitech industry.
- Strengthen the international image of the Israeli VC industry.

C R&D CENTERS OF MNCs:

Strengthening the cooperation between MNCs through joint activities, events and mutual collaborations:

- 2nd IATI MNC Weekathon – Brought together 8 Multinational Companies to develop 5 products in 5 days.
- 1st IATI MNC basketball tournament: 8 MNCs competed to win the one of a kind basketball tournament.
- Cooperation in a successful panel at the IATI MIXiii, bringing leaders of many MNCs to participate as leading guest speakers.
- Working together in 6 active workgroups.
- Strengthening relations between the MNCs and other sectors such as: VCs, startups, academia and others.
- Media coverage and social media sharing of the Multinational Companies sector activity and press content.
- Cooperation with government authorities. This year the IATI has been involved in numerous legislations - employment laws, taxation regulations, work visas, customs issues and more.

D START-UPS AND ENTREPRENEURS COMMUNITY SUPPORT:

IATI initiated and was involved in over 100 events intended for young start-ups, thus allowing networking, promotion, fund raising and professional education take place.

- 1) Israel Cyber Security Showcase - IATI in partnership with the Israeli consulate in San Francisco had arranged a delegation of 22 Israeli Cyber Security Startups to the February RSA Conference in San Francisco.

continued



OUR COMMITTEES AND FORUMS

- 2) Creating and maintaining frequent events - awards, competitions, calls for companies, speed dating events and hackathons - all meant to allow start-ups' breakthrough, such as:
- WOW Competition during IATI MIXiii 2014
 - 3rd IATI, Mastercard Israel & Citi Technology Award event
 - Speed-dating events: 1-1 Meetings with Industry leaders, including Microsoft & Philips
 - Accelerators Committee - includes all major accelerators in Israel and aspires to give young companies the info they need about the various accelerators and their future class opening dates. As a part of this, IATI page of Israeli Accelerators gathers updated details and contacts on all programs of active accelerators in Israel.
 - Model Legal Documents website section
 - Best Practices section for entrepreneurs & start-ups, including Special Opportunities page, on IATI's website
 - Special offers, supported by solid companies like Cadence (High-Tech) and Pluristem (Life Science), for allowing young start-ups to join the IATI free of charge for one year.
 - Cooperating with the OCS re the Start-Up Pavillion at the IATI MIXiii 2014 Conference
 - Updated Companies Database
 - Promoting young companies' news and updates in IATI's new media channels.

E INTELLECTUAL PROPERTY:

- A first of a kind Co-Operation with the Israeli Patent Office of the Ministry of Justice - arranging professional training series for patent examiners at leading hi tech companies and academic institutions
- Influencing Service Inventions proposed amendment to the Patents Law.
- Improving IP monetization between TTOs and the Hi-Tech industry and processing an outline of "common concepts" that will be adopted by the TTOs.
- Customs exemption for R&D products
- Improving Crowdfunding regulations

continued



OUR COMMITTEES AND FORUMS

F ACADEMIA-INDUSTRY RELATIONS:

MNCs-academia co-planning -

- As a part of the IATI efforts to promote academia-industry relationships, a special brainstorming session took place, with leading local R&D centers of MNCs and academics of various disciplines, building a working plan for co-operation.
- The Health Care Technological Innovation Program
- BEGIN: "Biomedical Engineering Internship Network

G CONFERENCE COMMITTEE:

- is very much responsible for the remarkable success of IATI's MIXiii 2014 Conference.

H LIFE SCIENCE:

- Encourage opening an R&D center of a leading pharma or medical device global company in Israel.
- Expand local and foreign affiliations
- Improve proprietary database
- Attract potential investors
- Support academia faculties in building and leading updated industry courses and programs

I CLEANTECH:

- Building a national master plan for the Israeli Cleantech field in cooperation with the National Economy Council in the Prime Minister's Office.
- Promoting and preparing a proposal for a national fund that will invest in initial cleantech projects.

For more info
about IATI's
Committees
and Forums
click here



OUR MEDIA & NEW MEDIA PRESENCE

IATI WEBSITE:

120,000 site visits

80,000 visitors

373,500 pages viewed

Visitors' main countries:

Israel, US, India, UK, Vietnam
Germany, France, China

Updated on our site:

- Our [IATI Companies Database](#), open exclusively for members
- Brand new mobile version of the website
- [IATI in the Press](#) page collects all the media appearances of IATI in local and global media.

WE INVITE YOU TO:

"LIKE" our [Facebook page](#) 

Follow our new [Twitter account](#) 

Join our [LinkedIn group](#) 

Check out our [MeetUp group](#) 

TO JOIN IATI
CLICK HERE

This report and previous IATI quarterly reports can be seen [here](#)

Please do not hesitate to contact us at any time,
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Sincerely yours,
Karin Mayer Rubinstein
IATI CEO