



Dear IATI Members,

The IATI second quarter of 2014 will be highly remembered for the amazing experience of our IATI MIXiii 2014 Conference – which brought together the high-tech and biotech industry leaders in Israel's leading tech event to date. The Conference was a huge success, with around 10,000 visitors from 56 countries. More on MIXiii 2014 will follow below.

We proudly welcome **72 NEW** IATI members in Q2 (38 Hi-Tech members and 34 Life Science), and hope to see many more newcomers. IATI members come from all sectors of the eco system: R&D centers of multinational companies, VC funds, large and small startup companies, service providers, tech transfer companies, private investors, incubators, accelerators and more.

Also, this quarter we were proud to introduce special offers meant to aid young startups present themselves at the MIXiii and enjoy the many benefits of an IATI membership. On the Hi-tech side, Cadence Israel [Invited Start-Ups to Join the IATI](#), Free of Charge, an offer [answered quite successfully](#). A parallel offer [was given by Pluristem](#) for Life Science start-ups and [received a great response](#).

We thank Cadence Israel General Manager Mr. Erez Tsur and Pluristem President & COO Yaky Yanay for this unique gesture. We were glad to welcome the newcomers, both in the MIXiii exhibition as well as IATI members.



Q2 2014 New Members



Most of IATI's committees meetings took place this quarter – committees' members have created a positive working sphere, where they can discuss actual matters, work on documents, decide on strategies and so on. For more info on our committees & forums click [here](#).

We have organized and managed no less than 35 events – including conferences, webinars, courses and speed-dating events. All of these events helped promote and reflect the industry's interests, connected the various sectors and created high quality networking available for IATI members.



Annual Israel Innovation Conference (MIXiii)



This year, for the first time, IATI's annual conferences (High-Tech, Biomed) and OCS conference) joined hands to co-happen into one annual event: Israel Innovation Conference (MIXiii). The Conference took place at the Tel Aviv Fairgrounds on May 20-22, 2014. The Conference opening remarks were given by The President of Israel, Mr. Shimon Peres. Additional details can be [found here](#) and [here](#).

MIXiii 2014 was a tremendous success, with around 10,000 visitors, 2,400 of which were international participants from 56 countries, and 5,000 exhibitors. 6,000 networking meetings were held during the 3 day event.

The MIXiii Start-up Pavilion was a magnet of flowing action, with 61 participating companies (High tech and Biomed equally) and thousands of visitors exposed to the great innovational spirit of Israeli start-ups. We were proud to congratulate the [6 winners on Wow start Up Competition](#) held at the Conference.

[This page](#) holds all the photo albums, posters, articles and media appearances regarding MIXiii 2014. MIXiii had a vast amount of press coverage in multiple languages, and all of it is [concentrated here](#). Click for the [High-Tech Conference photo album](#) and for the [BioMed Conference photo album](#). Social media appearances can be found under The Twitter hashtag [#MIXiii](#) or on our [MIXiii Facebook page](#).



We would like to thank you all for your participation and support in this successful 3-day MIXiii 2014 Conference!

Special thanks are sent:

To Dr. Benny Zeevi and Ruti Alon, for co-leading the Biomed Conference and positioning it yet again as the leading Conference of its kind in Israel; to Yoav Chelouche and Prof. Yesha Sivan, for successfully co-leading the High-Tech Conference with professional content and exciting innovation, to the IATI team who took great effort in making this Conference a success; to Chief Scientist of the Economy Ministry Avi Hasson and his team for the great co-operation and co-work between the Government & the Industry; to IATI board members for co-working on this significant event; to [our sponsors](#) from all sectors; to the [lecturers, tracks managers and panelists](#) who enriched the event with [mind-blowing content](#); to all participants and visitors: VC funds, global MNCs R&D centers, start-ups, service providers and many more; and lastly, to Kenes Group for organizing a mega-professional event.

Looking forward to MIXiii 2015!

Events

The last quarter saw us initiating, organizing and donating content to **41** IATI related Industry events - **11** of them were intended for Life Science Industry, **26** for High Tech Industry while the rest for both Industries. More than ever, our focus was on creating added value for our members - in most of the events, IATI members received free entrance or discounted priority registration. Many of the events were initiated along with other Members which provided the opportunity for networking with global market leaders on various tech sectors.

Also, many 1-on-1 meetings were arranged by us during MIXiii, in response to IATI members requesting to meet with large global players who attended the Conference.

Here follows only a partial list of IATI initiated events:

[Philips Speed dating](#) – 1-on-1 meetings with three Philips top executives. The event was open for start-ups with proven/tested technology in the fields of Medical Devices and Digital Health.



[CFO Forum for Hi Tech & Life Science companies](#) – a joint tradition of the IATI, Bank Leumi and Deloitte, this time with Jon Medved, founder and CEO of OurCrowd, Shiri Shaham, Senior Partner, Yigal Arnon & Co., and Eitan Varon, EVP of Highcon, an OurCrowd portfolio company.

[Capital On Stage Tel Aviv](#) - an IATI and Herzog Fox & Neeman innovative international investment event, with a leading group of Investors pitching to a select group of Startups.

Round Table: [Is your clinical data ready for submission](#) – a co-event of the IATI, BioForum and MediStat, following the FDA's guidance published in February 2014 defining the requirements for submitting clinical data to CDER and CBER.

[BitCoin Seminar](#) – The IATI & Yigal Arnon & Co. Law Firm invited VC funds, investors and angels for a seminar about BitCoin. Registration priority was given for IATI members and Yigal Arnon & Co. clients.

[Marketing Managers Forum](#) – Our 3rd Meeting on Life Science - For marketing professionals in the Life Science and Hi Tech.

[Breakfast: Privacy and data protection in Europe](#) - Challenges and opportunities for Israeli businesses. Organized by DLA Piper Brussels' office.

[Innovation Summit 2014](#) – organized by Upround Ventures. 20 exciting, series A start-ups and active, global investors from New York to Hong Kong.

[Intellectual Ventures 1-1 Meetings](#) - Dr. Vlad Dabija, who heads Intellectual Ventures Software and Telecom Group was available to meet at the MIXiii Conference, with innovators and start-ups of computer science and information technology as related to software.

[Cyber Seminar-How not to get caught in the Web](#) – with speakers from Pearl Cohen Zedek Latzer Baratz, Grant Thornton, Cyberia, Conduit, ThetaRay, Dispersive and Waze.

Again, this is only a fraction of our Q2 events. For a full list of IATI's events in the passing quarter click [here](#).

We were happy to have accumulated some great feedback of IATI's events on our MeetUp page! [Click here](#) to view them. We invite you to join our [MeetUp group](#) and get updated.



Our Committees and Forums

IATI's Committees and Forums worked intensively during the 2nd quarter of 2014. The committees are here for you as they aspire to influence, to create public and governmental awareness on issues concerning the Israeli advanced industries sectors, and to initiate business and national processes.

We are happy to see IATI members join the numerous committees and forums. For more info about joining one, please contact Karin Mayer Rubinstein [by e-mail](#).

You can get updated about the various IATI committees' meeting schedules [here](#). In addition, all the committee's protocols are kept at IATI's offices and are available to members upon request.

More information about IATI's committees and forums can be found [here](#).

Government Collaborations:

We continue to strengthen our close and steady daily work relations with governmental bodies on all levels, as well as take part in the democratic decision making processes on relevant issues.

We continue to work very closely with all relevant governmental ministries and Knesset committees as well as partnering with them on all levels as to promote beneficial legislation and regulation on issues concerning the Israeli advanced technology industries and preventing harmful regulation.

Here is only a small part of our government related work this last quarter:

- Planned changes at the Chief Scientist Office: the recently suggested idea of replacing the CSO division in the Ministry Of Economy with an independent national authority for R&D and innovation. IATI is closely looking at the suggested changes and will plan ahead accordingly if and when the reform will take place.
- Work and Rest Hours' Law: The IATI MNC forum representatives presented its position on the law to the Ministry of Economy Committee. The IATI strongly emphasizes the importance of amending the law, as to take the technology industries' needs into consideration.



- Ministry of Finance regulations regarding management fees for institutional investors: IATI is closely looking into the new regulations and lobbying towards the Industry's best interest.
- Capital Investments Encouragement Law: we keep a close watch on the subject.
- Working Visa's for experts from abroad: IATI is acting in order to efficiently promote this issue which is to be helpful for large and small tech organizations alike.
- New patents initiative: The IATI IP committee has launched a new initiative in cooperation with the Israeli patent office in which IATI global and local companies will train Israeli patent attorneys on the cutting edge technology.

In addition, the IATI Government Relation Committee, headed by IATI Co-Chair Yoav Chelouche, kept up its ongoing activities, alongside other IATI work groups who deal with law and policy issues such as Law & Accounting Firms Committee, IP Transfer Committee and of course the IATI Multi-National Companies Forum.

Our Media Presence

The page [IATI in the Press](#) on our website collects all the interviews and acknowledgements of IATI in local and global media. We have had a massive presence in all levels of print, web, radio and television, and have done our best to express the voice of the Israeli High-Tech and Life Science Industry. In addition, IATI's MIXiii Conference and its participants & exhibitors got plenty of media attention.

Our New Media Activity

Our website (www.iati.co.il) continues to attract existing and new audiences who take interest in Israeli advanced industries, while getting updated daily. We will be happy to upload and promote IATI members' news, under our editorial considerations. For submitting your news and updates please [contact us](#).

Our media and new media channels steadily promote more exposure of IATI's members news updates. We also notify you by e-mail whenever we make such new media promotion.



We invite you of course to click "**LIKE**" on our [Facebook page](#) ; to follow our new [Twitter account](#) and to join our [LinkedIn group](#) as well as our [MeetUp group](#).

This report and previous IATI reports can be seen [here](#).

Please do not hesitate to contact us at any time, either at the office: 972-73-713-6313, or contact me directly: 054-444-8884, or email: karin@iati.co.il.

Sincerely yours,

Karin Mayer Rubinstein
IATI CEO