

Dear IATI Members,



NEW MEMBERS

We welcome our **42 NEW** IATI members in 2015!

With 600 members of the various sectors of the eco-system and a tremendous activity record, IATI is the [umbrella organization for the High-Tech & Life Science industries in Israel](#). The following activities are just a fraction of our accumulating achievements.



To join IATI, click [here](#).



GOVERNMENT RELATIONS

As a part of our goal to promote STEM Education and create a long-term improvement process in Israel, we are proud to report the achievements reached so far in [IATI's STEM Education Project](#).

The IATI, the Israel Ministry of Education and the Rashi Foundation have joined forces for that matter. The impact of this cross-sectoral collaboration will be powerful as each side has its own strengths to contribute to the project.



IATI STEM 2015 Q4 Achievements were:

1. [Cyber Championship](#) has launched in a meeting between Minister Of Education MK Naftali Bennett and 60 CEOs of Multinational Companies in Israel. The Olympics will expose young school children to programming and will enhance this area among STEM students. The project's goal is to double the number of Israel's advanced technologies employees by 2025, while showing an increase of 30%- 50% by the year 2020.

Israel's Cyber Championship for 3rd – 9th grades:

Experiential programming contest for children in grades 3-9, based on a PC Game Developer programming skills of the children.

Israel's Cyber Championship for 11th -12th grades CS Students:

The experiential programming contest for computer science students in grades 11-12 is divided into teams. Each team gets an engineer from a Multinational R&D Center as a mentor.

2. Registration:

a. [1rd – 9th grades](#) :

1,904 Elementary Schools and Middle Schools have registered (79% of Israel's non-ultra-orthodox education system schools)

Over 541,000 students will participate the Cyber championship for 3th-9th grades.

b. [11th- 12th grades](#):

227 High schools have registered (50% of high schools with CS classes)

10,000 students will participate the Cyber championship for 11th – 12th grades .

4. Volunteering:

270 engineers from the Israeli High Tech industry and from the IDF have registered for volunteer has mentors in the Cyber championship for 11th -12th grades .

[Click for media appearances of IATI STEM Education Project.](#)



We continued to initiate and be involved in important Industry events. In Q4 2015, **54 IATI related Industry events** were held:

- 13** for the Life Science Industry
- 23** for High-Tech Industry
- 8** geared towards both industries

IATI Multinational R&D Annual Conference

[IATI 2015 Multinational R&D Annual Conference](#) took place in October in HP Software Yehud offices. IATI Multinational R&D Annual Conference is a unique conference gathering the world's largest advanced technology R&D Centers operating in Israel, and presenting some of the most exciting developments in advanced technologies that are taking place in Israel today. Top-tier global companies are opening new R&D centers and investing in accelerator programs in Israel. This brings invaluable international expertise to Israel and strengthens the corporate culture, helping Israel to stay ahead of the game in the global technology sector in spite of its small size.

Click here for the event's media coverage: [Jerusalem Post cover story](#), a [Globes interview](#), [Telecom News story](#), a [PC.Co.il news item](#) and a [TheMarker feature story](#) featuring MNCs activity in Israel . For all the event's media appearances [click here](#).

Click for The [Conference photo album](#).





IATI & MasterCard Israel Technology Award 2015

The [IATI & MasterCard Israel Technology Award](#) took place in 2015 for the fourth year in a row. we were looking for entrepreneurs who are in the early stages of developing new & exciting web or mobile applications in the financial technology realm . We were proud to announce **Credithood** as the 2015 competition winner . The winning company was awarded \$25,000 and gets a chance to participate in the 4th round of the Citi accelerator in Tel Aviv, in addition to a chance to participate in Mastercard StartPath .

Click for media coverage of the event: [Globes story](#) , [Israel21c](#), [IT Portal](#), [PC.Co.il](#), [Jewish Business News](#). For more media appearances of the 2015 IATI & Mastercard competition [click here](#). For the Event's photo album [click here](#).



More of our featured Q4 events:

[DigitalHealth.co.il](#), the largest digital health conference in Israel, took place begin December, with IATI as a top co-sponsor.

[Meet the Foreign Trade Administration and build your success abroad](#) – was an event held on the last day on 2015 which helped start-ups realize the best ways to co-work with The Foreign Trade Administration when doing business abroad.

[Canada-Israel Venture Capital and Private Equity Conference](#) took place in October, as a co-initiative of IATI, Nili Shalev our commercial Attaché in New-York and CVCA (Canada Venture Capital).

[An exclusive Breakfast with Bank Hapoalim](#) was held in December, open IATI members only, allowing members to meet Mr. Yoav Intrator, the Bank's new CTO.

For the full IATI events list visit [our events page](#) .



INTERNATIONAL RELATIONS

A delegation from the Chinese province Shandong Weifang Science & Technology Bureau visited Israel in November, as for the [signing of a Memorandum of Understanding with the IATI](#). Shandong Weifang Science & Technology Bureau and the Israeli Advanced Technology Industries (IATI). Shujian Wang, Vice Governor of Shandong province, announced the Shangdong-Israel technology industry match-make activity. The agreement with Shandong Weifang was signed by IATI CEO Karin Mayer Rubinstein.

The agreement mentioned that both parties have had previous discussions and correspondence as to their future strategic cooperation, with regards to innovative technology and international business development, between Israel and the Shandong Province in the People's Republic of China. On this occasion, [personal meetings were held](#) between Israeli companies and leading companies from Shenzhen.



In December, another important cornerstone was laid to Chinese-Israel Tech co-operation: a delegation from Qianhai Shenzhen-Hong Kong region, a top priority Chinese free trade zone, visited Israel last week and met with industry leaders and policy makers. Mr. Peng Du, head of the Qianhai Authority, and Mr. Erez Tsur, IATI Co-Chair, [signed an MOU agreement for creating mutual BizDev opportunities](#).



In the 4th quarter of 2015 the IATI has hosted and co-worked with delegations from all over the world, including a visit from German **Mercedes Benz** top managers, a meeting with Trade Officers from The US and more.

During [Global Lithuanian Economic Forum 2015 Israel](#), a festive business lunch with the **President of Lithuania**, Ms. Dalia Grybauskaitė. Other delegations that we met include: Austria, Cyprus, Japan, Canada, Ukraine, Greece, and Kazakhstan.



OUR COMMITTEES AND FORUMS

Our committees and forums worked with full gear this quarter as to make way for promoting the advanced industries and the interests of various sides of the local eco-system.

The committees' activity is fully comprised of IATI members, working voluntarily as to promote the Israeli eco-system.

The IATI Legal Committee:

[The Committee](#) kept working on its new project of [Deal Terms Survey](#): collecting deal terms data from the top law firms in Israel. The final goal is to create a coherent and reliable database about the different transactions that will use startups, VCs and service providers.

IATI Life Science Committee - started working with new leaders of its working Groups in order to promote Israel's life science industry. [The Committee's](#) goal is to push the life science industry forward, with more budget from the government and new foreign R&D centers in Israel.

The IATI Education Work Group:

- Integrating **Haredi female engineers** as learning supporters in Haredi schools.
- Co-operation between IATI and Ministry of Science to integrate Israeli High-Tech companies in **National Science Day 2016**.
- **Integrating students of excellency in computers & cyber**, in work-teams of local High-Tech companies.

The IATI Accelerators Committee:

[The Committee](#) continued its collaboration with the Israeli Foreign Trade Administration (of the Ministry of Economy), in order to improve Israeli startup access to potential investors and partners abroad. **Ohad Cohen**, head of the Foreign Trade Administration lectured to startups about FTA's various platforms startups can use abroad.

-Our website's [Opportunities section](#) keep updating and offers young companies various chances for competitions, events and program.

We invite you to:

"LIKE" our [Facebook page](#) ; Follow our new [Twitter account](#) ; Join our [LinkedIn group](#) and [LinkedIn page](#) ; Check out our [MeetUp group](#).

To join IATI, click [here](#).

This report and previous IATI quarterly reports can be seen [here](#).

Please do not hesitate to contact us at any time, either at the office: 972-73-713-6313, or contact me directly: 054-444-8884, or email: karin@iati.co.il.

[Also, Please note our new address](#): Medinat HaYehudim 89, Building E, 11th floor, Hertzliya Pituach 4676672.

Sincerely yours,

Karin Mayer Rubinstein

IATI CEO