

May 20-22, 2014, Tel Aviv Fairgrounds, Israel

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A unique opportunity to meet and network with most influential people of the Hi-tech & Biomed fields. Leading investors and innovators, convene for three days filled with business, technological insights and opportunities.

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KEYNOTE SPEAKERS

Winning in the Age of Revolution

Erez Vigodman - President and Chief Executive Officer, Teva

Health Reform 101 - Its Impact on the USA Healthcare Ecosystem

Charles M. Kahn - President and Chief Executive Officer, Federation of American Hospitals

Current State of the Life Science Capital and Strategic Markets

Jeffrey Hoffman - Managing Director J.P Morgan

The Med Tech Makeover: Beauty Tips from the Big Boys

Moderator: Jonathan Silverstein - General Partner and Co-Head of Venture Capital, OrbiMed
 Daniel P. Hann - Senior Vice President; Business Development, Biomet
 Chris King - Vice President, Business Development and Strategic Partnering, Medtronic
 David Neustaedter - Vice President, Covidien Ventures
 Rafael Torres, Sr - Managing Director & Head of Healthcare, GE Ventures
 Brad Vale - PhD, DVM, Head of Johnson & Johnson Development Corporation (JJDC)
 Albert A. Lauritano, MS, CLP - Director, Technology Licensing & Collaboration, BD Technologies

The Purpose of The Medical Device Industry: Solving for Variability

Dan Wildman - WW President, Ethicon Biosurgery

The Importance of Innovation in a Time of Healthcare Transformation

Gary L. Gottlieb, M.D., M.B.A - President and Chief Executive Officer Partners Healthcare System, Inc.

The Changing Landscape of Pricing and Reimbursement

Moderator: Barry Greene - President & Chief Operating Officer, Alnylam Pharmaceuticals
 Dr. Kevin Schulman - Professor of Medicine, Duke University School of Medicine
 Thomas McCourt - Chief Commercial Officer, Ironwood Pharmaceuticals, Inc.

Getting Paid for your Products in the US and Europe - Medical Device, Pharma and HealthIT

Susan W. Berson - Managing Member, Mintz Levin

Frontiers in the Development, Manufacture and Use of New Therapies

Kieran Murphy - President and CEO, GE Health Care, Life Sciences Division

New Era in Pharma: Pertinent Issues and Their Implications for Pharmaceutical Companies and Business Development

Sophie Kornowski - Bonnet, Head of Roche Partnering Roche

Riding the IPO wave

Moderator: Chaim Friedland - Advocate, Partner, Gornitzky & Co.
 Gil Bar Nahum - Managing Director, Jeffries & Co.
 Netanel (Natti) Ginor - Managing Director, Jeffries & Co.
 David Tsur - Chief Executive Officer, Kamada Ltd.
 Dr. Yaron Daniely - Chief Executive Officer, Alcobra Ltd.
 Hani Shitrit Bach - Senior Vice President, Tel Aviv Stock Exchange

MIXIII BIOMED SPEAKERS



Erez Vigodman
President and Chief Executive Officer, Teva



Charles N. Kahn III
President and CEO, Federation of American Hospitals



Jeffrey Hoffman
Managing Director, JPMorgan



Jonathan Silverstein
General Partner and Co-Head of venture capital, OrbiMed



Dr. C. Martin Harris
Chief Information Officer, Chairman, Cleveland Clinic Main Campus



Dan Wildman
WW President, Ethicon Biosurgery



Gary L. Gottlieb, M.D., M.B.A
President and Chief Executive Officer Partners Healthcare System, Inc.



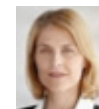
Barry Greene
President Chief Operating Officer, Alnylam Pharmaceuticals



Susan W. Berson
Managing Member, Mintz Levin



Kieran Murphy
President and CEO, GE Health Care, Life Sciences Division



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Thomas McCourt
Chief Commercial Officer and Senior Vice President, Marketing & Sales



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Partner, Gornitzky & Co.



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Hani Shitrit Bach,
Senior Vice President, Tel Aviv Stock Exchange



Bethany Hills
Partner, Epstein Becker & Green



Thierry Zylberberg
Executive Vice-President, Head of Orange Healthcare



Jack Young
Director, Qualcomm Life Fund, Qualcomm Ventures



Peggy Wang
Founder and Managing Partner, LongTec China Venture



Wendy Mayer
Vice President, Worldwide Innovation, Pfizer

Connected health

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 Jack Young - Director, Qualcomm Life Fund, Qualcomm Ventures
 Bethany Hills - Partner, Epstein Becker & Green
 Thierry Zylberberg - Executive Vice-president, Head of Orange Healthcare
 Peggy Wang - LongTec China Venture
Moderator: Yael Glassman - VP Marketing & Business Development, Sensible Medical

Conference Chairpersons



Ruti Alon
General Partner, Pitango Venture Capital,



Dr. Benny Zeevi
Managing General Partner, DFJ Tel Aviv Venture Partners Co-Chairman IATI

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