

May 20-22, 2014, Tel Aviv Fairgrounds, Israel

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MIXiii HI-TECH

KEYNOTE SPEAKERS

How to be Fast, Global Innovators:

Young Sohn - President and Chief Strategy Officer, Samsung
Guy Schory - Head of Corporate New Venture - Ebay Inc.
Michel Combes - Chief Executive Officer - Alcatel Lucent
Moderator: Yoav Chelouche - Partner, Aviv Venture Capital, Co-Chairman, IATI

IATI Multinationals Companies forum presents: Is Israel the Only "Startup Nation" Out There?

Rashik Parmar - President of IBM Academy of Technology
Doug Edwards - President, Digital Printing & Enterprise, Senior Vice President, Eastman Kodak Company
Steve Guggenheimer - Corporate Vice President & Chief Evangelist, Microsoft Corporation
Alan Atkinson - VP and GM of Storage, Dell
Laurent Le Gourrierec - Head of M&A Advisory, Alcatel-Lucent
Moderator: Izhar Shay - Managing Partner Canaan Partners

Making Money in Venture Capital: The LP Perspective

Kathleen Bacon - Managing Director, HarbourVest
Nir Ovadya - Head of Private Equity and Real Estate, Amitim
Peter Schwanitz - Managing Director, Portfolio Advisors
Stephen Ziff - Partner, Collier Capital
Moderator: Alan Feld - Founder and Managing Partner, Vintage Investment Partners

Rethinking the Corporation...The Impact of Big Bang Disruption

Debby Hopkins - Chief Innovation Officer, Citi

Follow Your Head? Follow your Heart? Follow the Rules!

Michael E. Raynor - Director, Deloitte Services LP

Corporate VCs - Connecting the Outside with the Inside

Claudia Fan Munce - Managing Director, IBM Venture Capital Group, Vice President, IBM Corporate Strategy
Dr. J.S. Jayes Kim - Vice President Mobile & Internet Business Division, GS HomeShopping Inc.
Nagraj Kashyap - Senior Vice President of Ventures and Innovation at Qualcomm
Jon Lauckner - Chief Technical Officer at General Motors.
Heikki Makijarvi - Senior Vice President of Business Development and Venturing at Deutsche Telekom
Moderator: Yahal Zilka - Managing Partner, Magma VC

The Age of Digital Agriculture

Prof. Tom H. Adams - Vice President Global Biotechnology, Monsanto

The Interaction of Software and Hardware

Michael Idelchik - Vice President of Advanced Technologies GE

18 DEDICATED TECHNOLOGY AND BUSINESS TRACKS:

Cyber Tech - Internet of things - The Next Industrial Revolution - Cleanweb - Innovation in Funding Venture - Transitioning an Enterprise to the Cloud - Startup Cities - Ad Tech - Connected Health - Fin Tech - Big Data - Feeding the world - The Promise of Partnerships: Forging China-Israel Alliances - An open door: China Israel Investment Trends - Cleantech - The Next Wave of Innovations - Tomorrow's Triangle - Breaking the hi-tech barriers from Herzliya to Nazareth to Ramallah - Semiconductor: The road to \$400 Billion!!! Industry-Challenges and Opportunities - The 3D Revolution Panel-from Sensing to Printing

MIXIII HITECH SPEAKERS



Douglas J. Edwards, PHD, President, Digital Printing & Enterprise and Senior Vice President, Eastman Kodak Company



Dr. Tom Adams Vice President Global Biotechnology Monsanto



Lewis Kussmaul Maria Co-Founder, AGC Partners



Alan Atkinson Vice President and GM of Storage Dell



Ms. Weili Dai President and Co-founder, Marvell Technology Group



Michel Combes Chief Executive Officer, Alcatel-Lucent



Debby Hopkins Chief Innovation Officer, CitiBank



Garry Lyons Chief Innovation Officer, MasterCard



Laurent Le Gourrierec Head of M&A Advisory, Alcatel-Lucent



Richard Behar The Contributing Editor of Investigations, Forbes magazine



Rashik Parmar President of IBM, Academy of Technology



Prof. Eli Talmor London Business School



Steven Guggenheimer Corporate Vice President & Chief Evangelist, Microsoft



Stewart Alsop Partner, Alsop Louie Partners



Michael Idelchik Vice President of Advance Technologies, GE Global Research



Dr. Yossi Vardi Chairman of International Technologies



Josef Mandelbaum Chief Executive Officer, Perion



Guy Schory Head of Corporate New Venture, eBay Inc



Jeremy Collier Founder and Chief Investment Officer, Collier Capital



Avi Reichental President and Chief Executive Officer, 3DSystems



Dr. Robyn Klingler Vidra Senior Researcher, Collier Institute of Venture at Tel Aviv University



Murad Tahboub Managing Director, Asal Technologie



Mickey Boodael security entrepreneur, private investor



Imad Telhami Founder and Chairman, Baboom Centers

Conference Chairpersons



Prof. Yesha Sivan Exec. Director, Collier Institute, Venture at Tel Aviv University.



Mr. Yoav Z. Chelouche Managing Partner, Aviv Venture Capital Co-Chairman IATI



Young Sohn President and Chief Strategy Officer, Samsung



Shaherose Charania Chief Executive Officer & Co-Founder, Women 2.0



Ehab Farah Partner, El Bawader



Dan Yerushalmi COO and CIO of Bank Leumi

More speakers:

Salil Deshpande
General Partner, Bain Capital

William Vambenepe
Senior Product Manager, Google Cloud

Patricia Florrissi
PhD, EMC sales CTO

Michael E. Raynor
Deloitte Services LP

Claudia Fan Munce
Managing Director, IBM Venture Capital Group, Vice President, IBM Corporate Strategy


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