

Crowd Academy

Personalized Education System

Who are we?

Omer Etrog
Nokia

Ofer Ohayon
Siemens

Michael Messel
Motorola

Alex Akerman
ebay

Saar Yaniv
Marvell



Let's talk about education...

	Holon	Arad
Budget for each pupil per year [NIS]	15,000	6,000
Average salary [NIS]	9,500	7,500

Average cost of private tutoring is 100 NIS per hour.

VISION

Everyone can teach...

and everyone can learn.





HOW

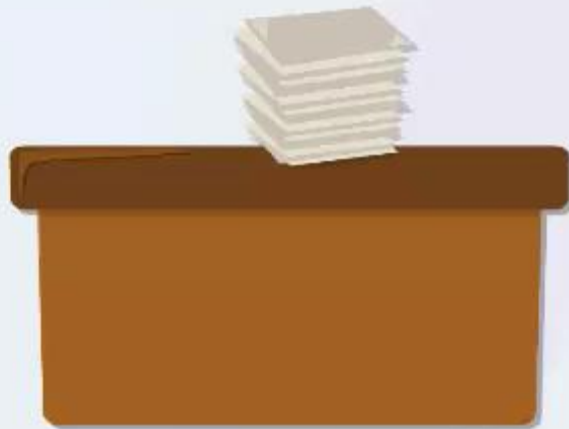
A platform for sharing simple and modular learning units built by the wisdom of the crowd.

Anyone with the desire to contribute can create a learning unit.

Anyone with the desire to learn can find a personalized and adaptive learning path.

NEWBORN

NEWBORN TASKS AND RESPONSIBILITIES



Demo

Uniqueness

By everyone to everyone.

One stop shop for learning.

Modular, Small & Simple learning units.

Endless opportunities for adaptive personalized learning in every subject matter.

Every content is rated by the crowd.



Revenues

Advertisement.

Once there is enough content -Small registration fee.



NEXT STEPS

Funding for:

- Marketing and niche identification.
- Setting up the platform.
- Insert learning units by focusing on specific subjects based on the selected niche.
- Recruitment of advanced editors.