IATI Promotes and Supports the Entire High Tech and Life Science industries with Hundreds of Paying Members

Connecting Israel’s tech ecosystem

To learn more about joining IATI:
T: +972 73713 6313  /  iati@iati.co.il  /  www.iati.co.il
Herzliya Pituach, Israel  

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The IATI MNC Forum unites the leaders of the leading Multinational R&D centers in Israel to collaborate, promote and advance common interests to the benefit of the entire tech industry in Israel. IATI (Israel Advanced Technology Industries) is Israel’s umbrella organization for the high-tech and life-science industries. In a country like Israel where innovation is a national mindset, IATI’s mission is to represent and support the entire advanced technology ecosystem in order to leverage its strengths and expand its network.

The IATI MNC Forum is led by Yossi Matias, VP, Google & MD of Google’s R&D Center in Israel and Raffi Margaliot, SVP and GM Application Delivery Management, HPE Software.

Forum’s Work Groups:

Education Work Group:
Focusses on growing the engineering and technical capacity of High-tech in Israel by taking actions that will increase the number and quality of students graduating from Engineering, Computing, Science and Math.

Human Capital Work Group:
HR Managers collaborate to address the high tech industry challenges as well as the unique issues of Israeli sites of Multinational Companies.

Academic Collaboration Work Group:
Focusses on expanding various aspects of multinational Companies collaboration with academic institutions and Tech Transfer Offices such as enabling and simplifying IP transfer and sharing, utilizing of academic expertise, exposing MNCs to academic research etc.

Positioning and Communications Work Group:
Handling communication aspects of Multinational Companies including press presence, positioning of the Multinational Companies in the press and providing relevant materials on the Israeli tech industry.

Government Collaboration Work Group:
Focusses on various collaborations with the relevant government authorities and seeks opportunities to improve government processes and policies that will encourage additional investments of global companies in Israel.

If you are a leader of an R&D Center of a Multinational Company, you are welcome to join this influential and constructive forum.

For more information and for joining the IATI MNC Forum
Please contact Roni Alfassi Goldberger: roni@iati.co.il
T: +972 (0)73-713-3403

www.iati.co.il
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30-10:15</td>
<td>Networking &amp; Light Breakfast</td>
<td>Moderator: Raffi Margaliot, SVP &amp; General Manager Microfocus, Co-Chairman, IATI MNC Forum</td>
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</tbody>
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| 10:15-10:40  | Opening Remarks & Greeting                 | Prof. Yossi Matias, VP, Google & MD of Google's R&D Center in Israel. Co-Chairman, IATI MNC Forum.  
                           | Dan Inbar, SVP & General Manager, DellEMC.                                  
                           | Erez Tsur, Co-Chairman, IATI (High-Tech).                                   |
| 10:40-11:30  | PPP Government Perspective                 | Aharon Aharon, CEO, Israel Innovation Authority.                           
                           | Moti Elisha, Director of Employment Regulation and Senior Deputy Director General Ministry of Labor, Social Affairs and Social Services. |
                           | Einav Aharoni-Yonas, CEO, Joint Israel-Tevet.                              |
| 11:30-12:00  | Fireside Chat: PPP Academia Perspective    | Fireside chat with Prof. Yaffa Zilbershats, Chair, Planning and Budgeting Committee, Council for Higher Education, and Prof. Yossi Matias. |
| 12:00-12:30  | Integration of Ultra-Orthodox in employment - is it still relevant? | Panel of IATI Committee for Haredim in High Tech:                           
                           | Moderator: Natan Kandler, COO, Yedidut Toronto The Friedberg Foundation.    
                           | Prof. Avi Weiss, President Taub center for social policy studies in Israel. 
                           | Moshe Friedman, Co-Founder at KamaTech.                                     
                           | Yitzik Crombie, CEO, Bizmax.                                                
                           | Sari Kroizer, Senior Manager, Mobileye (Intel).                            |

*The program is subject to changes  
*The invitation is personal, space is very limited
Welcome To The 6th IATI MNC Forum Annual Conference!

It is our pleasure and honor to welcome you to welcome you to the 6th annual meeting where R&D Centers General Managers gather and carry on their vision.

There are 368 Multinational Companies operate R&D centers in Israel – the world's highest number per capita. MNCs account for half of Israel's nation's civilian R&D; and for a large portion of the total amount of money raised by Israeli start-ups. Over the years they contributed much to a big leap in the way of business and management culture in Israel, and encouraged tech training among various sectors and geographic regions within Israeli community.

With this impressive achievements in mind, it's easy to be proud in the extraordinary Israeli innovative mind and global business creativity, which is the magnet that attracts MNCs to Israel for decades. There is also no doubt as for the vast value of R&D centers to the Israeli economy.

But we also remember that an MNC industry of hundreds of isolated, alienated R&D centers would just not work. The magic of a well connected tech ecosystem came to be mainly thanks to the understanding that it takes cooperation and joined vision to serve all sides of this Israeli success story.

This strong, ongoing collaboration between MNCs is clearly seen by us on a daily and quarterly basis, manifested at IATI's MNC Forum and its Work Groups – whether lobbying, planning ahead, sharing best practices and co-think new conjoined projects.

As Israel's umbrella organization of the High-Tech and Life Sciences industries, we at IATI constantly monitor and check up on the Industry's needs. In 2018 we have been working closely with the government through on new regulations such as the BEPS regulation and the MNC tax law, and promoted new initiatives to fight workforce shortage, train and empower underrepresented minorities within the Industry; initiated bootcamps for employee training; and brought the National Cyber Championship as well as other new and exciting STEM education projects to a now steady and ever strengthening position.

IATI's MNC Forum Annual Conference takes place for the 6th year now, allowing us to come together and celebrate all of these achievements. We are thankful for all the Israeli industry have achieved, which was not possible without the support of our dear partners. We feel extremely fortunate to have strong partners across industries and fields, and as new challenges arise we look forward to continue working with you on our common vision for the Israeli Industry and Community.

We welcome you our annual celebration of our achievements!

For more information, please contact Karin directly at karin@iati.co.il or +972-73-7136313.

Yours,

Karin Mayer Rubinstein
CEO IATI

Erez Tsur
Co-Chairman IATI
We are pleased to welcome you to the Annual Conference of the IATI Multinational Companies (MNC) Forum. The multinational R&D centers are a significant part of the Israeli hi-tech industry: currently there are 368 global R&D centers, with 17 opened since the beginning of 2017. This growing number shows that global technology corporations have recognized the unique skills and value of the Israeli developers, and the vigorous innovation amongst the Israeli start-ups. Most multinational companies start their operations in Israel after acquiring a startup, with continued growth of their activity in subsequent years. Currently, 20% of the MNC active in Israel also have production facilities within the country; 105 of the centers have over 100 employees, with some having thousands. New technologies and innovation created by the MNC bring not only business and technical disruptions but also have a huge social impact and create changes in society. The fact that we have a significant MNC presence in Israel also comes with responsibility and ability to influence society in a positive way. Diversity and inclusion, women equality, and the participation of different sectors in the high-tech industry, all these can be handled internally in Israel and at the same time influence our global parent companies and the world.

With IATI being the umbrella organization of the Israeli innovative industry, the MNC forum is an important part of it, connecting to the entire ecosystem in many ways relevant to large corporations. These ways include the creation of partnerships with early stage companies, with academia, with governmental ministries and institutes and of course with each other. Within the IATI MNC forum the competition is irrelevant – its members deal collaboratively with issues concerning the whole industry, lobbying the communities’ needs, acting to improve the Israeli industry’s future and more.

In IATI MNC Forum meetings we work on advancing important topics including work force for the high-tech industry, promoting STEM education, enhancing workforce diversity, and addressing proposed legislation and regulations that affect R&D centers.

This year’s conference will celebrate the Forum’s achievements but will mostly deal with existing challenges. We see this annual get together as an opportunity to discuss further promotion of our goals in a way that will benefit Israel and its superb work force.

We thank the Forum members for their dedicated work. And we thank you, partners and colleagues, for accompanying us on this journey to enhance the contribution of MNCs to Israeli innovative economy.

We hope you will enjoy the conference and benefit from it. Please feel free to approach either one of us or the IATI office for any further information you may need.

Yossi Matias
Managing Director, Israel R&D Center & VP Engineering
Google
Co-Chair of the IATI MNC Forum

Raffi Margaliot
General Manager
Micro Focus, Israel
Co-Chair of the IATI MNC Forum
Israel's economy is one of the strongest in the world, boasting and steady growth for over a decade. Israel's anchored banking system, elastic labor market and seasoned policy makers are well positioned to protect investor's interests throughout turbulent global market.

The vibrant economy, enlightened academics and blazing R&D is exactly what drove so many multinational Companies to choose Israel as their choice for investment. As you probably know, you are part of over 300 multinational corporations that have shown their confidence in Israel and established R&D and Manufacturing Centers.

The value chain of Israel's robust industrialized economy is based on R&D intensive high technology and Innovation. The Start Up Nation is becoming an Innovation Nation and we wish to extend it to have more product creation in Israel. Israel technological advantage along with unique cross-sectors solutions and advanced manufacturing offer Multinationals an opportunity to establish manufacturing in proximity to R&D.

The government of Israel offers an assorted range of incentives in two main categories; Tax benefits and grants. The Ministry of Economy and Industry seeks to offer maximally supportive conditions for multinational companies and investors seeking to invest in Israel by offer specifically designed incentives in order to keep prosperity and growth in the country.

I invite you to exploit the variety of services offered by the investor relations specialists at "Invest in Israel".

Shay Rinsky,
Director General,
Ministry of Economy and Industry
It is my pleasure to congratulate Israel Advanced Technology Industries (IATI), on the convening of the sixth annual MNC FORUM.

I am confident that the growing number of participants in the forum each year, is testimony of itself to IATI's hard work, dedication and professionalism.

In our time and era, the relationship between MNC's and states cannot be underestimated. The public-private partnership is a key factor in the positive growth we all aspire to globally. A vibrant private sector is vital in complimenting the efforts of nations, in providing the entire needs of citizens. In terms of services, employment, security, education, environmental protection and even cultural pluralism, this partnership is essential.

The Ministry of Foreign Affairs is committed to promoting Israel's capabilities in innovation and digital technologies. This is also achieved by enhancing the global success of innovative companies and individuals.

As diplomats, we feel fortunate to add the asset of innovation and technology to our diplomatic toolbox. In recent years, it has proven to be effective in advancing our foreign relations goals. Our embassies and consulates abroad are both proud and grateful to be able to contribute to the accelerated growth of Israel's advanced technologies sector and to open new doors for Israeli innovation abroad.

We have signed agreements that provide new opportunities for multilateral and bilateral collaborations, and facilitate additional exposure of Israeli innovative technologies to dignitaries visiting Israel. A visit to Israel cannot be complete without a taste of our innovation.

The Israeli ministry is aware of this new challenge. In the last year, we have opened a new department of innovation entrepreneurship and technology, which focuses on creating additional opportunities for Israel's innovators and entrepreneurs. We are also training our diplomats in the new modern fields of interest, including the digital industry, so that they become more knowledgeable and more effective connectors.

We understand our duty to work hand in hand with you, the leaders of the digital revolution, while promoting Israel as a valuable and relevant member of the international community. I encourage you all to view us as your partners. There is much more we can do to promote an effective Private-Public partnership. The collaboration between the Ministry of foreign affairs and IATI is a fine example of such a partnership, and we are proud to continue and enhance it with all IATI's members and others. We also welcome your ideas and suggestions on the means and methods in improving our international footprint.

I trust that this annual MNC FORUM will serve once again to strengthen Israel's economy and global standing, expand global relationships and collaborations and further our success and prosperity.

Yuval Rotem
Director General of the Israeli Ministry of Foreign Affairs
The State of Israel is based on its human capital and intends to continue to be a leader in the global high-tech industry.

In this frequently changing world, there is a great importance in promoting education in STEM related topics in general and specifically in computer programming.

The role of the Ministry of Education is to enable each student from all parts of the country and from all sectors and genders to acquire the knowledge and skills that will enable them to be active and productive citizens, to develop and empower them with a sense of ability, while challenging them for the rapidly changing technological world.

Israeli industry, already today, is a complex, advanced and technology-intensive industry.

The future integration of youth in the high-tech industry and in the Israeli labor market is a news item.

At the same time, there is also an informed preparation for the developing employment world.

The Cyber Championship, which is co-sponsored by the Ministry of Education, the Rashi Foundation and IATI through the IATI MNC Forum, is one of the major tools in which the Ministry of Education operates to develop these skills. The championship exposes elementary and junior high school students to the principles of programming and deepens their mathematical knowledge. High school students expand their knowledge to advanced programming principles and due to the accompaniment of mentors from the hi-tech industry in the championship, they are given a chance to experience “real life” working methods practiced in the industry.

This year we added a new competition: the National Drone Competition, which in addition to the emphasis on programming also emphasizes knowledge of electronics.

An additional joint project of the Ministry of Education and IATI is the Young Entrepreneur's Competition, where students are given the opportunity to present their technological initiatives, to their peers and venture capital funds representatives. The cooperation of the companies partner at IATI enables the awarding of significant prizes to the winners, the exploration of current technologies and other applications. To harness them all to the common goal of expanding the social mobility of Israeli students.

The IATI Education Committee as part of the IATI MNC Forum is an example of a fruitful cooperation between the Ministry of Education and the IATI, with its members contributing their time and energy to helping promote the initiatives of the Ministry.

Integration into the high-tech industry is today the main way to increase the social hierarchy and in our joint activities we provide tools for social mobility.

I would like to thank all the partners. Together we will lead to a challenging educational change that will lead to the flourishing of education through creativity, partnership and action.

Shmuel Abuav
Director General
Ministry of Education
Greeting to participants of IATI Multinational Companies (MNC) Annual Conference

For Israel, a country that is geographically small, remote from major global markets and with almost no natural resources, innovation has become the most valuable national asset, crucial to its economic prosperity. Today, Israel is a technological powerhouse with high level of R&D intensity and a vibrant culture of entrepreneurship. Our Civilian R&D is highest in the OECD at 4.3% in GDP terms and VC investments in GDP terms is highest in the OECD (0.38%). It is home to over 350 R&D centers of leading multinational corporations who occupy a significant segment of the high tech industry and account for more than 50% of the Business Enterprise R&D (BERD) expenditure. This rate is extremely high in comparison to an average of 12% in OECD countries, highlighting the paramount role multinational companies’ play in the Israeli local innovation market.

Considering my extensive personal experience in working for multinational corporations, I can attest, first hand, to the key role such companies play in motivating Israeli innovation. On the other hand, Israeli innovation ecosystem provides a “one-stop-shop” for multinational corporations looking for entrepreneurial, technologically savvy personnel in the fields of science, technology and medicine, combined with well-developed academia and research facilities, abundance of local and foreign funding, and a governmental system that is supportive of such activities.

With comprehensive governmental incentives, secure and healthy economy, despite its regional geopolitical challenges, Israel is positioned as one of the world's most attractive places for investors and entrepreneurs. Therefore, if you consider expanding your business, searching for inspiring technologies or looking for attractive opportunities – invest in Israel!

The Israel Innovation Authority recognizes the contribution of the multinational companies to the overall innovation ecosystem in Israel. It serves as a bridge to new cooperation in innovative R&D by attracting strategic foreign stakeholders. As a result, we enable a mutually beneficial backdrop to some cutting edge innovations that will help shape our collective future.

Aharon Aharon
CEO
Israel Innovation Authority
It is my honor and pleasure to welcome you all to the 6th IATI MNC Forum Annual Conference 2018, an important event which holds a significant role in the development of the Israel's trade relations. Israel serves as a significant exporter of knowledge, innovation and creativity. Its' Start-Up Nation brand has marked Israel as a center of excellence for numerous Multi-National Corporations in fields such as Telecom, Pharmaceuticals, Software, Water, Renewable Energy and many more.

The Israeli Ministry of Economy holds great importance to the development of the trading relations and devotes significant resources to promote and enhance bilateral cooperation. Through different tools and programs, the Ministry of Economy and Industry actively encourages Israeli companies to explore the option to interact and collaborate with Multi National Corporates for the commercial benefit and business value of both sides.

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry manages and supports Israel's international trade and trade policy by promoting trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments and creating strategic cooperation with foreign companies. Through our headquarters in Jerusalem together with over 40 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide.

Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets. Our team of highly experienced economic representatives and business consultants provide a wide range of services to Israeli companies and to the international business community.

I thank you all for coming and wish us all a successful event and a fruitful cooperation moving forward.

Ohad Cohen
Trade Commissioner, Director of the Foreign Trade Administration
Ministry of Economy and Industry
The Israeli Ministry of Education has taken upon itself to expose all the children in the Israeli school system to a high level of scientific and technological education. We believe this will provide equality of opportunities for all sectors and genders in society, thus achieving the goal of reducing income inequality.

We believe that the cooperation between the Ministry of education and the hi-tech/biotech industries is critical for the success of this endeavor. This collaboration offers students opportunities and access to information, which would be non-accessible to them, otherwise.

Two major ventures, of the educational/industry collaboration, are the cyber championship and the edStart initiative.

The cyber championship offers all K12 students the opportunity to learn computer programming, mathematical and technical skills, thus achieving a more equal entry level into the workplace. Last year more than 300,000 children participated in the various competition tournaments. This high rate of participation helps in closing gaps in the digital divide and teaches the new generation technical skills and cognitive thought patterns highly needed in the current and future highly professional and innovative world.

The edStart initiative offers students with entrepreneurial tendencies to collaborate with hi-tech companies in creating educational-relevant projects, which are them assimilated into the educational system.

Industry engineers (from the collaborating companies) volunteer as mentors to the teams in these two projects, thus exposing the team members to cutting-edge technologies, teamwork methodologies, self-learning strategies, innovative thinking patterns, and digital tools currently used in the real work world. Some volunteers help in creating competition riddles and participate in brainstorming about future competition possibilities, while others mentor outstanding students in their final computer software engineering projects.

We believe that by increasing the number of companies that encourage their employees to participate in these programs, it will help us achieve a higher success rate.

We also believe that the more companies involved in future collaborations between government, industry and third sector representatives will bring to more innovative ways to enhance students’ knowledge and capabilities in this fast-changing scientific/hi-tech world.

Ofer Rimon  
Deputy Director General Computer Communications  
Technology and Information Systems  
Ministry of Education
<table>
<thead>
<tr>
<th>Company</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Algotec Systems</td>
<td>14</td>
</tr>
<tr>
<td>Applied Materials</td>
<td>15</td>
</tr>
<tr>
<td>ARM</td>
<td>16</td>
</tr>
<tr>
<td>AT&amp;T Israel R&amp;D Center</td>
<td>17</td>
</tr>
<tr>
<td>Autodesk</td>
<td>18</td>
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<tr>
<td>Broadcom</td>
<td>19</td>
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<td>Cadence</td>
<td>20</td>
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<td>Cisco Nam</td>
<td>21</td>
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<td>Corning</td>
<td>22</td>
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<td>Dell EMC</td>
<td>23</td>
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<tr>
<td>DOW</td>
<td>24</td>
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<tr>
<td>eBay</td>
<td>25</td>
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<tr>
<td>Emerson</td>
<td>26</td>
</tr>
<tr>
<td>Facebook</td>
<td>27</td>
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<tr>
<td>GE</td>
<td>28</td>
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<tr>
<td>General Motors</td>
<td>29</td>
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<tr>
<td>Google</td>
<td>30</td>
</tr>
<tr>
<td>HERE Mobility</td>
<td>31</td>
</tr>
<tr>
<td>HP Indigo</td>
<td>32</td>
</tr>
<tr>
<td>IBM</td>
<td>33</td>
</tr>
<tr>
<td>Intel</td>
<td>34</td>
</tr>
<tr>
<td>Intuit</td>
<td>35</td>
</tr>
<tr>
<td>Johnson &amp; Johnson</td>
<td>36</td>
</tr>
<tr>
<td>KLA-Tencor Israel</td>
<td>37</td>
</tr>
<tr>
<td>Kodak</td>
<td>38</td>
</tr>
<tr>
<td>L'Oreal R&amp;I</td>
<td>39</td>
</tr>
<tr>
<td>LG</td>
<td>40</td>
</tr>
<tr>
<td>Lonza</td>
<td>41</td>
</tr>
<tr>
<td>Marvell</td>
<td>42</td>
</tr>
<tr>
<td>Matific</td>
<td>43</td>
</tr>
<tr>
<td>Mercedes-Benz</td>
<td>44</td>
</tr>
<tr>
<td>Merck</td>
<td>45</td>
</tr>
<tr>
<td>Micro Focus</td>
<td>46</td>
</tr>
<tr>
<td>Microsoft Israel R&amp;D Center</td>
<td>47</td>
</tr>
<tr>
<td>Mitsui</td>
<td>48</td>
</tr>
<tr>
<td>Motorola</td>
<td>49</td>
</tr>
<tr>
<td>Nokia</td>
<td>50</td>
</tr>
<tr>
<td>Paypal</td>
<td>51</td>
</tr>
<tr>
<td>Philips Israel</td>
<td>52</td>
</tr>
<tr>
<td>Red Hat</td>
<td>53</td>
</tr>
<tr>
<td>SAP</td>
<td>54</td>
</tr>
<tr>
<td>Siemens</td>
<td>55</td>
</tr>
<tr>
<td>Synopsys</td>
<td>56</td>
</tr>
<tr>
<td>Thermo Fisher</td>
<td>57</td>
</tr>
<tr>
<td>Toga Networks</td>
<td>58</td>
</tr>
<tr>
<td>Twist Bioscience</td>
<td>59</td>
</tr>
<tr>
<td>Visa Tel Aviv</td>
<td>60</td>
</tr>
<tr>
<td>Western Digital</td>
<td>61</td>
</tr>
<tr>
<td>WUXi</td>
<td>62</td>
</tr>
</tbody>
</table>
**Company Profile:**
Algotec Systems Ltd. is a world leader in healthcare information systems and medical imaging technology. Algotec is a strategic research and development center and a fully owned subsidiary of Carestream Health, a health imaging and information technology solutions company. Carestream provides medical and dental imaging systems and healthcare IT solutions, as well as X-ray film and digital X-ray products for the non-destructive testing market worldwide. With revenue of 2.4 billion dollars and over 7,000 employees worldwide, Carestream is serving a global customer base in over 170 countries.

**Technologies & Products:**
Algotec develops a platform for digital managements, reading and processing of images from a variety of medical modalities, such as CT, MRI, X-ray, and management of images from other domains, such as cardiology, gynecology, and endoscopy. Developing the platform, Algotec utilizes advanced technologies in:
- Image Processing
- Cloud
- Machine Learning
- Data Analytics
- Natural Language Processing
- Mobile/Web

**Product/Activity Highlights**
Algotec/Carestream products are installed in the world's most prestigious medical centers in the world, including the US National Institutes of Health (NIH), Johns Hopkins hospital, The U.S. Navy, Cedars Sinai hospital in L.A., Institute Curie in Paris, as well as covering nation-wide medical enterprises in the UK, Norway, France, Singapore, Australia, China, Israel and many more.
Company Profile:
Applied Materials Israel develops, manufactures, markets and supports process diagnostics and control equipment designed for semiconductor processes. Applied Materials Israel plays a significant role in enabling the production of the next generation of microchips. Applied's inspection systems are used to detect process-induced defects that can occur on wafers or photomasks during fabrication. Applied's metrology systems are used to measure the physical dimensions of semiconductors features to ensure they meet their production specifications.

Applied's technology spans across many areas and disciplines, including –
- SW and Algorithms - Machine Vision, Machine Learning as well as advanced software applications and real-time software architectures.
Company Profile:
Arm Israel Design Center (formerly Sansa Security) is one of Arm's biggest design centers worldwide, and a leading R&D center for IoT and security. The design center doubled in size in the first 18 months following Arm's acquisition of Sansa Security in July 2015. The core groups operating in Arm Israel are focused on IoT services and secure IP technologies. The groups are comprised of engineering, product management, project management, support groups, operational and admin functions.

Technologies & Products:
The ISG (IoT Services Group) engineering group in Israel is part of the development team for the Arm® Mbed™ Platform, and Pelion Device Management Platform which includes both embedded software and Cloud services. Arm's developers in Israel specialize in a wide range of technologies, languages and tools: C/C++, Java, Python, Linux, Android, Embedded RT, SaaS, Cloud, AWS, Docker and more.
But it's not just about developing products, we also lead the application engineering and service continuity functions of ISG, helping customers implement our solutions and providing around-the-clock support for service operations.

Much of the latest Arm security IP is also developed by the team in Arm Israel. This team develops multiple embedded security products, which have evolved from CryptoCell. These products serve as the system security infrastructure for chips targeted at IoT, mobile, automotive and other markets. The group includes architecture, HW, SW and system validation engineers who develop the HW IP and RT/embedded SW of these products.
The technologies developed in Israel help support Arm's vision of securely connecting one trillion connected devices by 2035. The security foundations from CryptoCell, can be used all the way to Mbed Cloud, allowing customers to benefit from end-to-end security.

Our People & Culture
Arm Israel is much more than a place to work. We employ brilliant engineers in a pleasant, dynamic, and innovative environment where teamwork is combined with an emphasis on encouraging professional development and personal growth.
Our new office in Ra'anana has been thoughtfully designed as a place where it feels fun to work & innovate. The special atmosphere, the wonderful people and the spirit of teamwork can be felt from throughout the site.
Employees enjoy a start-up atmosphere combined with the strength and benefits of Arm, a world leader enabling the extraordinary.
The variety of projects and international customers with which we work, provides our employees with interesting, challenging work with people around the globe.

We encourage our employees to plan their career and grow with us. In Arm Israel there are various opportunities for personal and professional development, we encourage continuous learning and development and internal moves. In addition to competitive salaries Arm invests in developing attractive benefits including bonuses and awards, sabbaticals, meals, sports and social activities, flexible work and more.
We also believe in giving back to the local and global community, and as such Arm Israel employees participate in a variety of volunteering and CSR activities. The company encourages this contribution, and a main area of focus is supporting the growth of STEM education.
AT&T Israel R&D Center

Name of Company: AT&T Israel R&D Center, AT&T Foundry
Year Established in Israel: 2007
Number of Employees: 500+
Fields of Interest: Telecommunications, Networking, Security, Cloud infrastructure, Entertainment & Television, Big Data, IOT
Website: www.att.com

Company Profile:
At AT&T, we're bringing it all together. We deliver advanced mobile services, next-generation TV, high-speed internet and smart solutions for people and businesses. That's why we're investing to be the premier integrated communications company. Fast, highly secure and mobile connectivity – to everything on the internet, everywhere, at every moment and on every device – is what drives us. It's reflected in our mission: Connect people with their world, everywhere they live, work and play and do it better than anyone else. So our customers can stay connected from nearly anywhere. It doesn't matter if they're driving home from work or traveling across the country or beyond. Customers want to enjoy their favorite movies, TV shows, music and sports on any screen. We're the largest provider of pay TV in the United States and the world. So, we're setting the standard for delivering video when, where and how customers want it. In the United States, we offer TV and wireless nationwide, plus a large high-speed internet footprint. We offer a wide choice of internet speeds to meet customers’ needs. With our 100% fiber network, customers in 29 markets can download an HD movie in 36 seconds, a TV episode in 3 seconds and 25 songs in 1 second. We plan to expand these speeds to 27 more metro areas, at least 56 metros in total. We also offer pay TV in 11 Latin American countries. We offer solutions that help businesses in every industry serve their customers better. We deliver advanced services to nearly 3.5 million businesses on 6 continents. That includes nearly all of the Fortune 1000 as well as neighborhood businesses across the United States. Our high-speed mobile internet network covers nearly 380 million people and businesses across the U.S. and Mexico. We also wirelessly connect cars, machines, shipping containers and more. It's all part of our leadership in what's called the Internet of Things. And we never stop innovating.

The brightest minds in the business are in our AT&T Labs and Foundry centers developing new technologies, apps, products and services. We envision a world where everything and everyone work together. We envision a world that works for you.

AT&T Israel R&D Center was established in 2007 after the acquisition of Interwise, an Israeli startup that specialized in web-based conferencing. Since then, the center has grown manifold, and today contributes to AT&T in multiple strategic core domains:

- Telecommunications & conferencing
- Networking
- Security
- Cloud infrastructure
- Entertainment & Television
- Big Data
- IOT

AT&T Foundry™ innovation centers are fast-paced and collaborative environments where AT&T teams work with developers to deliver the latest apps, products and services to market faster than ever before. At the AT&T Foundry™, developers work with AT&T technology experts, access resources they can't get anywhere else, and accelerate their innovations. AT&T Foundry™ wants to connect with cutting-edge Israeli innovators and technologies that will deliver new valuable products and services to our customers. We are looking for technologies that enhance or refine an existing AT&T product or customer experience.
Company Profile:
The R&D site in Israel focuses and specializes in developing cloud and mobile applications for the construction industry to help deliver projects on time, on budget, at the required level of quality and safety throughout the process. The products developed in Israel are used in many of the largest construction and infrastructure projects around the world.

Technologies and Products
- AutoCAD 360 Mobile
- BIM 360
- Forge

Acquisitions in Israel
- VisualTao (11/2009)
- Paracloud (07/2012)
- CmyCasa (11/2012)
- For-Each (10/2013)
- Purple Bit (08/2014)

Product/Activity Highlights
Autodesk is a world leader in 2D and 3D design, providing engineering and entertainment software solutions for the manufacturing, construction, media and entertainment markets.

In 2009, Autodesk opened its first development center in Tel-Aviv, Israel. Autodesk Israel is focused on innovative solutions that bring Autodesk’s unique technology stack into the hands of broader audiences than its traditional customer base.

The center’s purpose is to develop the future of technology in the fields of 2D and 3D design, as well as for web, mobile and cloud computing platforms. Our center’s leading products are now used daily by millions of users worldwide.
Broadcom

Name of Company: Broadcom INC (NASDAQ: AVGO)
Established in Israel: 2001
Fields of Interest: data center networking, home connectivity, broadband access, telecommunications equipment, smartphones and base stations, data center servers and storage, factory automation, power generation and alternative energy systems, and displays.
Website: www.broadcom.com

Technologies & Products
Broadcom Limited is a diversified global semiconductor leader built on 50 years of innovation, collaboration and engineering excellence. Broadcom's extensive product portfolio serves multiple applications within four primary end markets: wired infrastructure, wireless communications, enterprise storage and industrial solutions. Applications for our products in these four primary end markets include: data center networking, home connectivity, broadband access, telecommunications equipment, smartphones and base stations, data center servers and storage, factory automation, power generation and alternative energy systems and display.
A Fortune 500® Company, combining global scale, engineering depth, broad state of the art product portfolio diversity, superior execution and operational focus to deliver category leading connectivity products so its customers can build and grow successful businesses today and in the future. As one of the world's largest fabless semiconductor companies, Broadcom designs and develops its products in labs and design centers around the world.

Acquisitions in Israel
1. 2016: Magnacom - 5th generation communication technology
2. 2015: Densbit - Flash-based storage technology
3. 2012: Wisair - LAN communication experts
4. 2012: Broadlight - World GPON solutions leader
5. 2011: SC Square - Security software technology
6. 2011: Provigent - Mixed signal semiconductors for microwave backhaul systems
7. 2010: Sightic Vista - Multimedia solutions
8. 2010: Percello - Femtocells system-on-a-chip (SoC) technology
9. 2009: Dune Networks - Switch fabric solutions
10. 2007: Octalica - Advanced Home Networking technology
11. 2005: Siliquent - Ethernet processing technology
12. 2004: MSTREAM - Cellular communication throughput technology

Product / Activity Highlights
Broadcom deliver sophisticated performance to a broad global communications industry. It's consistent and long-term innovations transform fundamental economics of communications markets through integration, connectivity, low power and price/performance. Connecting everything® is at the heart of this phenomenon. In addition to raising customers' expectations and setting the industry bar for electronics design, Broadcom collaborates with Israeli academia and government. Broadcom was awarded as a multinational corporation contributor to Israel, on January 2013 by the President of Israel and the minister of Economics. Broadcom Corporation was acquired on 2016 by Avago Technologies and is now called Broadcom Limited.
Cadence

Name of company: Cadence Design Systems Ltd
Established in Israel: 1996
Employees: 300
www.cadence.com
www.facebook.com/CadenceDesignSystemsLtd

Fields of Interest:
Cadence is the global leader in software, hardware and services of the electronic design automation industry, or EDA.
Established in 1989 as a sales and support office based in Herzliah high tech industrial area. In 2005 Cadence acquired Verisity and added its local R&D center which is focused on technologies and products for Functional Verification. Today Cadence has its primary development and sales center in Kiryat Arie, Petach Tikva, and a development center in Matam, Haifa.

Technologies & Products
Cadence Israeli R&D Center develops many of Cadence’s differentiated verification tools and technologies, including: Specman Elite, vManager, Verification IPs, Indago debug platform, Xcelium Multi-Core Simulation,, Perspec System Verifier and JasperGold Formal suite

Acquisitions in Israel
The Israeli start-up Verisity was acquired by Cadence Inc. On April 2005.
The Israeli start-up Transwitch was acquired by Cadence Inc. On 2012
The Israeli start-up Jasper was acquired by Cadence Inc. On 2013.
The Israeli start-up Rocketick was acquired by Cadence Inc. On April 2016.

Product / Activity Highlights
In 1996 the start-up Verisity was founded by Yoav Hollander in attempt to significantly better address the huge challenges of functional verification of hardware design. Verisity was a true pioneer and leader in verification, leveraging verification expertise developed in Israel into a huge leap in verification automation and philosophy. Since the acquisition of Verisity by Cadence, Cadence has become the market thought leader in verification, with Israel playing a key role in the drive and innovation of new verification products, technologies and methodologies. That was further reinforced with the acquisition of Jasper - a market leader in Formal Verification - in 2013, with its leading R&D center in Haifa, Israel.
In 2016 Cadence has acquired the Israeli startup Rocketick that developed a unique technology for multi-core simulation bringing some of the core business activities of Cadence (functional hardware simulation) to Israel, and further establishing Cadence Israel as a leader in Verification technologies worldwide.
Cisco (NASDAQ: CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products, and partners help society securely connect and seize tomorrow’s digital opportunity today. Discover more at the network.cisco.com and follow us on Facebook at @CiscoIsrael.

**Company profile:**
Cisco (NASDAQ: CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products, and partners help society securely connect and seize tomorrow’s digital opportunity today. Discover more at the network.cisco.com and follow us on Facebook at @CiscoIsrael.

**Fields of interest:**
- Advanced network processors and switch fabric Silicon solutions (ASICs)
- Advanced network management software
- Deep packet Inspection and network monitoring
- Control and monitor access to enterprise networks
- Video software and content security
- Optimization of mobile networks (Intrucell)

**Products/technologies:**
- Analytics & Automation
- Cloud
- Collaboration
- Mobility
- Data Center
- Enterprise Networks
- Internet of Things
- Software
- Security
- Software Defined Networking (SDN)

**Acquisitions in Israel:**
- Cisco has a nearly 20-year history of investing in Israel via acquisitions and supporting the entrepreneurial community through strategic corporate investments in startups.
- Cisco invested $7B in Israel through acquisitions, direct and indirect investments; Cisco acquired 11 companies in Israel, invested in over 30 startups and 4 funds.

**Product/Activity Highlights:**
Cisco Israel was founded more than 15 years ago.
Cisco is working extensively in Israel and during 2016 it signed a principal cooperation agreement with the Israeli government for Country Digitization Accelerator (CDA). Under the CDA program Cisco operates in collaboration with the relevant factors in the country, to accelerate the strategic country digitization program of these governments.
Corning

Name of Company: Corning Optical Communication Wireless LTD.
Year Established in Israel: 1998
Number of Employees: 150
Fields of Interest: Indoor Building Wireless (DAS)
Website: www.corning.com

Company Profile:
Corning Optical Communications Wireless Ltd. (Corning) provides solutions for wireless services in buildings, in particular wireless cellular services. Corning sells primarily in the North American market, and is one of the three leading companies in the field. Among its customers are tier-1 operators, including Sprint, T-Mobile, Verizon, and AT&T. Corning sells also in other markets, and among its enterprise customers are hospitals, hotels and more.

Technologies & Products:
The Corning ONE™ Wireless Platform is a complete future-ready converged solution ideal for both enterprises and wireless operators. Built on an all-optical backbone with modular service support from the headend to the antenna, the Corning ONE Wireless Platform supports cellular service enhancements and other building applications, including Wi-Fi, video surveillance, building automation, and more, for the enterprise environment. The Corning ONE platform's optical fiber infrastructure is easy to deploy via a wide range of cabling options, including pre terminated composite cables. Easy to design and install, these pre terminated solutions significantly reduce installation costs and deployment time.
The Corning ONE solution is an ideal fit for enterprise deployments in the high-rise, health care, hospitality and higher education markets. It enables significant CAPEX and OPEX savings by reducing the need for parallel network infrastructure, utilizing new cost-effective small-cell technology, and eliminating costly rip and replace infrastructure upgrades.

Acquisitions in Israel:
Corning Optical Communication Wireless LTD. Is a Corning acquisition from 2011

Product/Activity Highlights:
Flexible architecture: Headend Unit (HEU); Optical Interface Unit (OIU); Interconnect Unit (ICU); Remote Access Unit (RAU); Central Ethernet Unit (CEU) - Optional
Dell EMC

Company Profile:
Dell EMC has been a part of Dell Technologies since the Dell-EMC merger in 2016. Dell Technologies is a global family of businesses providing the infrastructure for organizations to build their digital future, transform IT and protect their most valuable asset – information. Dell Technologies is the largest privately-controlled technology company in the world, with 145,000 employees, and a variety of business units, including Dell, Dell EMC, Pivotal, RSA, Secureworks, Virtustream and VMWare.

Dell EMC enables organizations to modernize, automate and transform their data center using industry-leading converged infrastructure, servers, storage and data protection technologies. The Dell EMC Israel R&D center, established in 2006, with offices in Herzliya, Beer-Sheva, Haifa and Glil Yam, is renowned for driving innovation in a dynamic, challenging and forward-thinking environment. The Dell EMC Israel site features expertise in the realms of advanced storage technologies, high availability, cyber security, big data, cloud computing, data science and IT transformation. It has 500+ patents in Israel, providing the global corporation with valuable business prospects and a competitive edge.

Dell EMC’s Variety of Business Units
The company features a variety of Business Units dedicated to developing next generation technologies, including:
- Next Midrange Storage Arrays – focusing on affordability and innovation
- VFlexOS- A SW-only server-based SAN converging storage & computing resources for enterprise-grade storage
- RecoverPoint technology - Continuous data protection for storage arrays and hypervisors, with on-prem and cloud protection
- Cloud DR- Orchestrated Disaster Recovery to the Public Cloud
- XtremIO- World-leading purpose-built All-Flash-Array with inline data services and consistent performance
- RSA- Business-Driven Security™ solutions for advanced threat detection & response
- VMAX- Speed and efficiency of all-flash storage with trusted reliability and availability
- Cyber Solutions Group- Innovative solutions for acute cyber needs (CERT, proactive defense and more)
- VSAN DR - Enterprise grade fully embedded replication and disaster recovery for VSAN environments
- Data Science- Transforming data into valuable business insights
- The company has performed 12 local acquisitions and is largely involved in the local hi-tech ecosystem.
DOW

Name of Company: Dow
Year Established in Israel: 2017
Fields of Interest: Packaging & Specialty Plastics, Polyurethane, Chemicals Industry, Energy, Oil & Gas, Construction, Infrastructure, Coatings, Home & Personal Care, Consumer Solutions
Website: https://www.dow.com/

Company Profile:
Dow (revenue ~$44b in 2017) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems such as the need for fresh food, safer and more sustainable transportation, energy efficiency, more durable infrastructure, and increasing agricultural productivity.

Technologies & Products:
Dow's integrated, market-driven portfolio delivers a broad range of technology-based products and solutions in high growth sectors such as packaging & Specialty Plastics, infrastructure, transportation, manufacturing, energy, consumer care and coatings.

Product/Activity Highlights:
Strong portfolio of Solutions across the Plastics, Polyurethanes, Chemicals, Infrastructure, Coatings and home & personal care amongst others.
eBay

eBay – Marketplaces R&D Center
Established in Israel: 2005
Employees: 300
Field of Interest: Structured data, analytics, research, semantic insights, ecommerce and payment innovation.
www.ebay.com
ebayinc.com

Technologies & Products
- Structured data platform
  - Catalogs
  - Attribute extraction and text interpretation
  - Image analysis
- Analytics
  - Marketing insights

Acquisitions in Israel
- Shopping.com (08/05)
- The Gifts Project (10/11)
- SalesPredict (7/16)
- Corrigon (9/16)

Product/Activity Highlights
Whether you are buying new or used, plain or luxurious, commonplace or rare, trendy or one-of-a-kind – if it exists in the world, it probably is for sale on eBay. Our mission is to be the world's favorite destination for discovering great value and unique selection.

We give sellers the platform, solutions, and support they need to grow their businesses and thrive. We measure our success by our customers' success. That's why eBay is one of the world largest online marketplaces with more than 1 billion live listings, 25M sellers, 168 million active buyers.

The Israel R&D center is based in Netanya, and owns eBay's most strategic initiative: Structured Data, the next generation e-commerce platform.

The Structured Data Research and Development center is tasked with taking ideas and prototypes in various deep learning disciplines, combining them with the product requirements and bringing new, data driven product solutions to our internal users and external customers.

We are the industry leaders in the areas of machine learning, natural language processing, information extraction, entity recognition, taxonomy management and moving the needle in other areas such as computer vision.

We are working closely with the HQ in San Jose, giving every employee the opportunity to leave a mark, all with the latest technologies, and with enormous scale of data, building large-scale systems to handle large loads in real-time.

Beyond building the structured platform of eBay, the Israeli R&D center also takes a role in end-user products, providing insights to sellers' inventory and to buyers and sellers communities to enhance their commerce experience.

We employ extraordinary people who do meaningful work that has a tangible impact on the lives of individuals all over the world.

We aspire to make extraordinary things possible for each other, for our customers, and for you. We've been doing this for over 23 years. And we're just as passionate about it today as when we founded the company in 1995.
**Company Profile:**
Spectronix (with its brand Spectrex™) is a global technology leader of Automatic Fire Extinguishing Systems for armored vehicles, navy vessels and commercial applications such as buses and off-road vehicles. Spectronix pioneered the Automatic Fire Extinguishing Systems (AFES) providing the world's armed forces with more than 40 years of experience and over 30,000 high reliability, best performing systems, proven on the field. Spectronix innovative optical detection technologies (IR3, UV/IR) is offered for industrial Flame & Gas detection applications for a wide variety of markets such as Oil & Gas, petrochemical and pharmaceutical plants and many more.

**Technologies & Products: Spectronix key differentiators are:**
- Extremely fast fire detection & suppression
- Reliable with high immunity to false alarm
- Battle proven
- Tailor made cost effective solutions

**Acquisitions in Israel:**
Emerson, a leading global enterprise with a strong financial base, acquired APM Automation Solutions, in 2013 and followed this by acquiring Spectronix in 2015. The combination of Emerson and Spectronix provides the customer with an ultimate solution providing excellent performance, quality, on-time delivery and post-sale support.

**Product/Activity Highlights:**
Spectrex flame detection products and Open Path Gas Detectors are designed to the highest safety requirements for high risk industries and commercial applications. Flame detection is achieved by the SharpEye 40/40 Series Optical Flame Detectors, including Triple infrared (IR3), Multi IR, UV/IR, UV and IR models for Ex hazardous areas. SafeEye Open Path Gas Detectors monitor distances from <1 meter up to 200 meters with SiL2 high reliability units and duct mount options for turbine / air intake ducts. Spectrex Detectors are 3rd party certified to the latest applicable International Standards for Safety, Reliability, Quality and Performance. Spectrex unique SAFE™ (Spectrex Automatic Fire Extinguishing System) were developed and integrated in various combat and tactical vehicles to enhance survivability and to protect crew, gear and weapon systems.
Facebook Israel

Facebook was launched in 2004, and its mission is to give people the power to build community and bring the world closer together. Facebook offers a broad range of innovative services that enable people to connect with each other, communicate with other people as well as larger groups, share with their friends, families, and wider communities, and discover meaningful and relevant content.

Facebook started its activity in the Israeli market in 2009 through a re-seller. In 2011 Facebook hired the first Hebrew speaking employee to support the Israeli operation. On March 2014 Adi Soffer Teeni was appointed as GM, Facebook Israel. The Israeli office was established with a focus on supporting businesses in all size, with a spotlight on the tech industry, advising them and helping them building scaled global strategy. In Israel, there is also R&D center which is one of Facebook largest R&D sites in the world.

Facebook @ Start-up Nation

Israeli startups aim from day one to global markets. They are mainly focused on direct response and performance. The startups we are working with are very tech-savvy, innovative and ready to try, test and fail. Our main focus, aside from connecting them to the 2.5B people who use FB products, and advising them on our marketing solutions and products, is to turn them into successful, big global players and to help them overcome their global competition.

Today the Facebook office serves multiple startups and tech companies, from various non-traditional verticals and industries. Our export clients are divided into five main verticals: eComm, Consumer Tech, Digital Health, FinTech, and B2B. The team brings meaningful depth to the companies they support and advise, which results in healthy growth.

People around the world discover and connect with local businesses on Facebook and Instagram. In fact, more than 103 million people from around the world are connected to a business in Israel. These businesses use our platforms to grow and create jobs. Facebook has helped many Israeli companies reach millions of customers and generate significant revenue. Two-thirds of small businesses on Facebook say they've increased sales because of Facebook, and 52% say Facebook helps them reach consumers globally.

Acquisitions in Israel:

Snaptu, Face.com, Onavo, Pebbles Interfaces and Redkix

Community outreach

In Israel, we also work with NGOs and other organizations to help support their important work and make sure the tech ecosystem in Israel is representative of all the incredibly diverse elements of Israeli society. This includes building programs, training, mentorships and many other things so that this success is not only economic but also has a deep social impact. Unistream, MEET, KAMA-TECH, FUTURE, Made in Jaffa & Yozmot Atid are some of the organizations we are working with.

We have also taken steps to invest in developers who can use Facebook to build new innovative products and recently launched a Developer Circle in Jerusalem in collaboration with Siftech, the first accelerator in Jerusalem, with a mission to make the startups and ecosystem in Jerusalem thrive.
Company Profile:
GE (NYSE:GE) drives the world forward by tackling its biggest challenges. By combining world-class engineering with software and analytics, GE helps the world work more efficiently, reliably, and safely. For more than 125 years, GE has invented the future of industry, and today it leads new paradigms in additive manufacturing, materials science, and data analytics. GE people are global, diverse and dedicated, operating with the highest integrity and passion to fulfill GE's mission and deliver for our customers.

Technologies & Products:
GE's products and services include aircraft engines, power generation, water processing, security technology, medical imaging, business and consumer financing, media content and industrial products. The company operates through eight segments: Power, Oil & Gas, Aviation, Healthcare, Transportation, Appliances & Lighting and GE Capital.

Acquisitions in Israel:
- Healthcare – Elscint (MRI, NM), Elbit Ultrasound, ELGEMS, Orbotech Medical
- Lighting – Lightech
- Power – Alstom (Solar, Wind, Energy & Grid Solutions)
- Digital – Nurego, IQP

Product/Activity Highlights:
- Healthcare R&D and manufacturing - Molecular Imaging, Ultrasound, CT, CZT
- Solar – EPC & O&M for largest solar field in Israel
- Hydro – EPC & O&M for hydroelectric pump station
- Energy – Gas and Heavy duty turbines for IPP’s & Israel Electric Corporation
- Aviation – Jet Engine service and maintenance
- Digital – Cyber Security research & development, Industrial platform (Predix.io)
- Ventures – 12 portfolio companies
- Research – Artificial Intelligence, Deep learning
Company Profile:
General Motors (GM) is an American Automotive Manufacturer with a history of over 100 years. The company employs ~180,000 employees worldwide and holds more than 11% of the global Automotive Market. GM's global turnover in 2017 reached over 9 million vehicles, with a revenue of $145.6 billion. The company is well positioned to lead the smart mobility revolution with innovative tech focusing on safety and sustainability. It is committed to a vision of a world with Zero Crashes, Zero Emissions and Zero Congestion. General Motors Israel was established in 2008 with a clear vision of hiring the most qualified and brightest talents to develop non-traditional Automotive technologies that will contribute to the company's future mobility vision and position it as global industry leader. The center includes R&D, Engineering and Production teams that work on advanced technologies to be incorporated into company key vehicle programs, helping to shape tomorrow's autonomous and connected vehicles.

The center is continuously expanding its activities in the Autonomous, Connectivity and Personal Mobility spaces. It has a large AI group, implementing the latest research to develop self-driving technology which is safe, effective and affordable.

General Motors Israel is one of two global sites of GM Ventures, Corporate VC (the 2nd is based in Silicon Valley). GM has an ongoing relationship with the local Israeli start-up and investment ecosystem. GM both collaborates with and invests in promising entrepreneurs and companies who bring novel solutions for the automotive and mobility industry.

Fields of Interest:
Cutting edge Automotive technologies addressing the most complex challenges of the new mobility era, including: Smart sensing and perception for ADAS and AV, scene understanding and behavioral planning, vehicle connectivity, vehicle cybersecurity, human-machine Interaction, natural language understanding, personal mobility applications, fleet management, advanced infotainment systems and vehicle controls.
**Company Profile:**

Google's Research and Development Center in Israel has over 1000 on staff in Tel Aviv and Haifa. The center, an innovation tech hub led by Yossi Matias, VP Engineering at Google, has developed and is leading core products and strategic technologies in the areas of Search, AI, Analytics, Account Security, Cloud, Internet-scale Network infrastructure and Crisis Response. The center pioneered an initiative of bringing online heritage collections including the Yad Vashem photo archive and the Dead Sea Scrolls, seeding up Google's Cultural Institute which hosts hundreds of collections.

The center also established Google for Startup Campus in Tel Aviv, a technology hub for promoting innovation and entrepreneurship, which already hosted over 300,000 participants, and is the birthplace of Launchpad and other global entrepreneurship programs. It promotes diversity in Tech, initiating and hosting programs such as Campus for Moms and She Codes, as well as Mind-the-Gap, a program that encourages female students to take on science and technology, which became a global program and awarded the 2015 Anita Borg Institute Social Impact Award. The center supports and has scientific collaborations with the Israeli Academic institutions.
Company Profile

HERE Mobility is the mobility business unit of HERE Technologies, aiming to democratize the mobility ecosystem. With its cutting-edge technology, HERE Mobility has created an open and competitive smart mobility marketplace for all transportation services, connecting mobility supply and demand in real-time to empower people and businesses worldwide.

By providing the right tools and technologies, HERE Mobility makes MaaS easy to use and accessible for everyone worldwide.

Since HERE Mobility’s launch in January 2018, transportation suppliers from over 230 cities in Europe, the U.S., and Latin America have joined the HERE Mobility Marketplace.

Technologies & Products:

The HERE Mobility Marketplace, a global one-stop-shop for aggregating mobility services, providing global access to mobility services in over 230 cities and connecting transportation of all types to businesses and their customers through a suite of self-service and customizable tools.

HERE Mobility Marketplace for Businesses

- **Self-service Kiosk**
  Enables business customers to manage their transportation needs 24/7 via an interactive, self-service kiosk. Users can directly access all mobility choices available in real-time and choose the option that best fits their needs.

- **Mobility Concierge**
  Giving concierges a comprehensive tool to manage and book customer transportation needs on-demand to boost customer loyalty and business efficiency with mobility services.

- **Mobility Web Widget**
  Enables on-demand and pre-booked transportation within websites as an integrated part of the user experience.

HERE Mobility SDK

The HERE Mobility SDK enables native integration with the HERE Mobility Marketplace, a global one-stop-shop for aggregating mobility services, providing all transportation options in real-time. With the Mobility SDK iOS, Android and React Native developers can now build, offer, and serve any mobility service, including taxi booking, ride-hailing, and public transportation, through a single SDK. The Mobility SDK also includes ETA tracking, interactive maps and location services, including rendering, and reverse geocoding.

HERE Mobility Dispatch

The Mobility Dispatch system provides a powerful real-time fleet utilization and optimization solution. With both a web controller and companion driver application it easily connects fleet managers with their drivers to improve performance with increased demand and revenue. Advanced demand prediction algorithms combined with the exposure to new demand sources through the HERE Mobility Marketplace gives all mobility vendors the opportunity to compete in a crowded ecosystem.
**Company Profile**
HP Indigo is the pioneer and leader in digital printing, offering the highest quality and most versatile digital presses in the industry. By unveiling the world’s first digital printing press in 1993, it triggered a revolution by eliminating the printing plates and long setup needed for traditional, analog offset printing.

The rise of digital printing continues to disrupt conventional analog printing in key segments such as general commercial printing, photo, folding cartons, labels and flexible packaging and has contributed to the steady and continued growth of HP Indigo. With over 4500 customers, many are the leading print service providers and packaging converters that serve some of the most well-known brands around the globe. Many thousands of customers are also small and medium-sized family-owned businesses that stand out as adopters of innovative technologies in a highly competitive market.

Indigo, which became part of technology giant HP in 2002, continues to develop and manufacture digital presses and ink in Israel. HP Indigo is part of the Graphics Solutions Business group of HP Inc. with global headquarters in Ness Ziona and manufacturing facilities in Kiryat Gat, as well as regional headquarters in Atlanta, Singapore and Barcelona. Today, more than 7500 HP Indigo presses are in use in 122 countries worldwide — and each one is marked, “made in Israel.”

**Technology**
HP Indigo combines all the advantages of its patented liquid electrophotography (LEP) technology into a powerful digital printing and imaging solution for a wide variety of applications over an extensive portfolio of digital presses. The LEP technology offers distinct advantages in print quality, color range and substrate versatility when compared to other print technologies available in the market.

Key to the success of many HP Indigo customers is their ability to innovate while at the same time be able to produce thousands of profitable print jobs per day. As print service providers are challenged by the market shifts to shorter runs and more print jobs each day, HP Indigo customers are able to leverage Industry 4.0 style tools as the backbone to their productivity. With PrintOS, HP Indigo’s cloud-based print operating system platform, customers are able to extensively monitor and optimize the productivity and workflow on their printshop floor.

**Highlights**
As the company focuses on the next-generation of disruptive printing innovations, HP Indigo never loses sight of its strong commitment to sustainability and eco-friendly processes with zero carbon footprint. In addition, as a cornerstone to its philosophy of social responsibility, HP Indigo firmly believes in giving back to the community and helping others in need. In 2018, HP Indigo was the proud recipient of the Israeli President's Award for Volunteerism, reflecting the company's genuine drive to encourage employees to invest their time in volunteer activities for the community.
IBM

Name of Company: IBM  
Established in Israel: 1972 (IBM Research Haifa)  
Fields of Interest: Research, Software, Storage  
www.haifa.il.ibm.com

Acquisitions in Israel

- Cloudigo - 2017  
- EZ Source - 2016  
- CSL - 2013  
- Trusteer - 2013  
- Worklight - Jan 2012  
- Storwize - July 2010  
- Diligent - April 2008

- XIV - Jan 2008  
- FilesX - April 2008  
- Telelogic (I-Logix) - June 2007  
- Watchfire (Sanctum) - July 2007  
- Unicorn - May 2006  
- iPhrase - Nov 2005  
- Ubique - 1998

IBM Research Lab – Haifa

Since its establishment in 1972, the IBM Research Lab in Haifa has conducted decades of research that have been vital to IBM's success. Research and advanced development projects are being executed today in areas such as artificial intelligence, quantum computing, blockchain, IoT, cloud data, quality, cybersecurity, and industry domains such as healthcare.

IBM Software Development – Israel

IBM Software Development in Israel provides global leadership for development and customer support in multiple software areas, including cloud infrastructure, software-defined networking, data-driven analytics, security and real-time defenses, data protection and recovery, weather data platforms, and healthcare solutions. We have adopted a design-driven approach to software development, with design expertise on-site in our new Givatayim location.

IBM Systems Development – Israel

IBM Systems Development – Israel comprises teams from IBM Storage and IBM Servers development. The storage team develops highly strategic products for the IBM portfolio in the areas of software-defined storage, all flash arrays, real-time compression, and cloud. The servers team leads the chip design for the IBM Z next generation mainframes and POWER servers.

IBM Israel

Since 1949, IBM Israel has played a vital role in driving the local hi-tech industry. IBM was the first international IT firm to establish a science center in Israel back in 1972, which later evolved into the company's Haifa Research Lab. IBM’s Global Technology Unit in Israel promotes joint activities with local hi-tech companies and startups, generating over $1B in yearly revenues. In 2014, IBM established a cybersecurity center of excellence in Beer Sheva, in conjunction with Ben-Gurion University.
About Intel Israel

Intel Israel commenced operations in 1974 and is a development and manufacturing center of Intel Corporation. As a leading technology company in Israel and in the world, Intel develops and manufactures integrated and connected digital technology and computing platforms. Although Intel is known primarily for development of semiconductors, we do a lot more than this. In recent years, we have evolved from a company that served primarily the personal computing industry to become a company that drives the largest data centers in the world, connecting millions of mobile installations and Internet of Things devices, as well as providing information systems protection for organizations and governments.

- Intel Haifa: Main development center in Israel, leading software and hardware technology development
- Intel Yakum: Development center for software and hardware, focusing on personal computing and wearable technology
- Intel Petah Tikva: Development center for wireless technology and home communications technology
- Intel Jerusalem: Development center for software and hardware components
- Intel Kryat Gat: Manufacturing facility for technology components

In Israel, our activity is in two main fields: development and manufacturing. Israel is home to the largest development center of Intel in the world and our contribution to the Intel's global technology development is significant. For example, the 7th and 8th generation Intel® Core™ processors were developed mainly in Israel. Our factory (FAB) in Israel is one of the most advanced and highest quality among Intel factories around the world.

As one of the leading companies in the Israeli market, we are committed to contribute to local economic development. We do this through the 11,000 people we employ in five centers in Israel, through our significant procurement of products and services from local suppliers and through exports of around NIS 13 billion in 2016, representing 8% of hi-tech exports in Israel.

Beyond our business activity, we have led a national initiative to advance science and technology education at an investment of NIS 20 million in the past four years. At the heart of this initiative is our Five by Two project that encourages high school students to opt for the highest standard of math matriculation – five units. Around 4,000 Intel Israel employees volunteer in this educational program and other community activities.

The way we do business is equally as important as our business results. Intel Israel integrates corporate responsibility and sustainability in its business strategy and partners with other companies, local authorities, institutions, government offices and many social organizations in order to support economic growth and a more just society in Israel. We work according to our ethical standards and values which are embedded in all aspects of our activity. Also, Intel Israel has participated in the annual Maala Social Responsibility Ranking since 2006, and in 2016, we again achieved the highest possible ranking, Platinum Plus.
Intuit

Intuit's mission is to Power Prosperity Around the World. Our global products and platforms, including TurboTax, QuickBooks, Mint and Turbo, are designed to empower consumers, self-employed and small businesses to improve their financial lives, finding them more money with the least amount of work, while giving them complete confidence in their actions and decisions. Our innovative ecosystem of financial management solutions serves approximately 50 million customers worldwide, unleashing the power of many for the prosperity of one. Please visit us for the latest news and in-depth information about Intuit and its brands and find us on social.

Founded in 1983, Intuit serves 50 million customers in North America, Europe, Australia, Brazil and India, with revenue of $5.2 billion in its fiscal year 2017. The company has approximately 8,900 employees with major offices in the United States, Canada, the United Kingdom, India, Israel, Australia and other locations. More information can be found at www.intuit.com.

Technologies & Products:

Intuit has never been in a stronger position to help power prosperity around the world. In today’s fast changing world, we are embracing new technologies to serve a new generation of customers and improving the financial lives of millions of people around the globe. We are in business to help consumers, self-employed, and small businesses solve their financial and compliance problems, making them more money with no unnecessary work, while giving them complete confidence in their actions and decisions. We do this by embracing new technologies like Artificial Intelligence and Machine Learning that empowers our customers to do things faster, smarter and more efficiently than ever before. We marry that tech with deep customer empathy, designing our products and services so customers have complete confidence that they can do it themselves and do it right. Powering all of this is the Intuit global platform, which unlocks the power of the many for the prosperity of one. We are connecting all of our products, services and the data of our 42 million customers worldwide into a collective whole so we can deliver personalized experiences on a trusted, open platform to create indispensable connections.

None of us can do it alone, including Intuit. In today’s connected world, it’s the power of partnerships that truly fuels success. That’s why our network integrates vital partners – including accountants, developers, financial institutions, educational institutions, mega platforms and government – so together we can deliver benefits that matter the most in our customers’ lives.

Acquisitions in Israel:

Intuit’s activity in Israel focuses in products and technologies that started its development by the companies acquired in Israel. Check, acquired in 2014, was a mobile bill payment company that helps users track personal finances.

Check’s bill payment capabilities is now fully integrated into the Mint application.

Porticor, acquired in 2015, was a cloud encryption and cloud security solutions provider for enterprise and SME.

Today, Intuit Israel is fast emerging as a global center of excellence for AI/ML, Data and Security.

Product/Activity Highlights:

On September 2016 Intuit announced Israel as its second global R&D center and plans to expand its activities here. In June 2018, Tayloe Stansbury, Intuit’s CTO, announced that Intuit Israel is planned to grow to 500 employees in the near future.
**Johnson & Johnson**

**Corporate Profile:**
JJDC is the strategic venture capital arm of Johnson & Johnson and a long-term investment partner to healthcare entrepreneurs for 45 years. Guided by an unmatched perspective that comes from being part of the most comprehensive and admired healthcare company in the world, JJDC pursues investments across the continuum of healthcare that can complement Johnson & Johnson's existing pipeline, with each deal uniquely designed to fit the needs of JJDC and its portfolio companies.

As one of the most active corporate venture firms focused on human health, JJDC commits the right blend of resources, including expertise, over the long term to advance solutions that improve the lives of people around the globe. Our diverse team delivers what life science entrepreneurs need to succeed, whether they are seed-level startups or mature companies at the brink of commercialization.

**Investments in Israel:**
- CartiHeal
- OrthoSpin
- OrthoSpace
- DayTwo
- FutuRx
- V-Wave
- BiomX
KLA-Tencor Israel

Year Established in Israel 1986
Number of employees (Israel): >550

**Products / Activities Highlights**

KLA-Tencor develops, manufactures, markets and supports process control equipment designed for semiconductor development and manufacturing. KLA-Tencor Israel's products are used for measurement of critical dimensions of semiconductors devices and provide in depth analysis of manufacturing errors and excursions. The products measure at a sub-nanometer accuracy and are the result of innovation and ingenuity of cross functional teams in the fields of optics, physics, algorithms, software and hardware engineering. Located in Migdal HaEmek and employing over 550 people, KLA-Tencor Israel is crucial for the progress of the semiconductor industry, enabling the digital age.

KLA-Tencor Israel's newest products are enabling the development of 5nm devices and manufacturing of 7nm devices as well as advanced memory:

- Archer600: a 16th generation overlay imaging metrology tool
- ArcherTL: an innovative scatterometry overlay metrology tool
- F1: leading solution for films metrology
- SpectraShape10K: a leading solution for optical CD metrology
Kodak

Name of Company: Kodak
Number of Employees in Israel: 200
Fields of Interest: The Printernet of Things. Commercial printing, Imaging, Materials science, Photography
Website: www.kodak.com

Company Profile:
Kodak Israel is Kodak's multidisciplinary R&D center with expertise in software, hardware and material science. Kodak center in Israel also offers sales and service. Kodak is a global commercial printing and imaging company with proprietary technologies in materials science, digital imaging science and software, and deposition processes (methods whereby one or more layers of various materials in gaseous, liquid or small particle form are deposited on a substrate in precise quantities and positions). Kodak leverages its core technology products and services to develop solutions for the product goods packaging and graphic communications markets, and is commercializing products for the functional printing market.

Technologies & Products:
Hardware, software and material science based products and technologies.

Additional Highlights:
Kodak recently established an open-innovation center for startups, entrepreneurs and companies who believe in the "Printernet of Things". The center offers the companies open chemistry labs, office space, technical services, access to knowledge and to Kodak's 130 years of leading technology and expertise. For more information and applying for the programs please contact us at openlabs@kodak.com +972-3-9167666
Kodak is focused on enabling the success of companies and providing foundations for innovative solutions in the materials and printing technology verticals.
L’Oréal R&I

Name of Company: L’Oréal R&I (Research & Innovation)
Year Established in Israel: 2014
Fields of Interest:
Active ingredients, smart materials, skin and hair related biology
Digital: VI/ AR; AI/ Machine Learning; Connected Beauty/ Beauty Devices;
Biometric Sensors; Data Science/ Smart Lab/ Bio Computation
Website: http: www.loreal.com/research-and-innovation

Company Profile
L’Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.84 billion euros in 2016 and employs 89,300 people worldwide. As the world’s leading beauty company, L’Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce. Research and innovation, and a dedicated research team of 3,862 people, are at the core of L’Oréal’s strategy, working to meet beauty aspirations all over the world.

Technologies & Products:
Products: Skincare, Makeup, Haircare, Hair coloration, Fragrances, Beauty Systems and Devices Technologies: 30 disciplines (biology, chemistry, physics, optics, microbiology, optics, data-science, bioinformatics, ethnology, sociology, dermatology...).

Acquisitions in Israel:
Coloright

Product/Activity Highlights: Unique Innovation model:
- All R&D levels: Advanced research, Applied Research, Product Development
- Turning science into beauty: Active Ingredients Formulation Packaging & Delivery Systems; Evaluation throughout all phases
- Open to the World: Open Research, Open Innovation, Open Development
- Digital Transformation:
  - Designated BeautyTech department for Technology & Digital advancement:
  - Combines connected tools and data to improve performance and invent Personalized Beauty.
  - Combines consumer knowledge through Big Data and scientific knowledge through Smart Data.
  - Lab of the Future - predicting product performance through quick formulation and fast evaluation tools. Connected tools allow product customization
Name of Company: LG Electronics Inc.
Year Established in Israel: 1999
Number of Employees in Israel: 10
Fields of Interest: Consumer Electronics / Sensors / Automotive / Smart Mobility / IoT / Mobile & communication / Telecomm / Chemicals / Smart materials / Energy / Display / AgroTech / Robots / AI / Industry 4.0
Website: https://www.lgtci.com

Company Profile:
LG was established in 1947 as Korea's first chemical company, also becoming the nation's first electronics company with its expansion into home appliances in 1958. Today LG is the fourth largest conglomerate in South Korea. Its headquarters is located in Seoul. In 2003 LG Corp. was established as a holding company that operates worldwide with companies in the electronics, chemical, telecom, and services fields.

Affiliated companies:
- LG Electronics
- LG Chem.
- LG Innotek
- LG Display
- LG Uplus
- LG Hausys
- LG CNS
- LG Household & Healthcare

LG's office in Israel - (LGTCI – Technology Center Israel) mission is to establish a broad spectrum of technology partnerships with startups / mature companies, universities and research institutions in Israel. We explore opportunities for collaboration with the family of LG companies in order to initiate joint R&D projects/tech transfer / OEM projects and strategic investments as well.

Additional Highlights:
In 2018, LG Electronics started investment activity in Israel with investments in venture capital companies and direct investment in a startup companies.
Company Profile:
Lonza is a Swiss based multinational chemicals and Biotechnology Company, headquartered in Basel. Lonza provides products, product development, and manufacturing services to the pharmaceutical and biologic industries as well as to academic researchers. Lonza has a current market cap of ~$23 billion and yearly revenue of ~$5.2 billion. The Lonza Pharma-Biotech division is the leading contract manufacturer of chemicals, proteins, cell therapy, viruses and other products for the pharma industry, and universities, with many leading large, mid and small pharma clients. Lonza has multiple manufacturing and R&D facilities globally, and invests significantly in research and development of cutting edge products and manufacturing platforms and solutions. Lonza Israel Collaborative Innovation Center (CIC) is part of Lonza Pharma & Biotech segment (LPB) and is linked with Lonza's global R&D centers of excellence. CIC’s mission is to leverage Israel's innovation and strength in life sciences and biotech to develop, test, and acquire technologies to enhance and improve LPB capabilities. CIC allows Lonza to accelerate leading Research & Development (R&D) projects from across LPB, as well as tap into potentially transformative biological and manufacturing capabilities in Israel. The 1,000m2 facility, including lab space equipped with a range of cutting-edge bioprocessing and analytical equipment, is being made available as part of collaboration with local innovation partners as a test bed for new ideas and technology.

Main Areas of Interest:
- Expression Systems and Synthetic Biology
- Cell and Gene Therapy
- Drug Delivery Systems
- Manufacturing- Analytical – In process and product release- Digitization

Activity Highlights:
Lonza CIC has a dedicated Lonza R&D team who works with local industry and academic experts through collaborations, sponsored research and strategic investments. Lonza CIC has already done one strategic investment in an Israeli start-up company and has signed several academic collaboration agreements with leading scientists. Lonza CIC continues to scout for talent and actively seeks breakthrough ideas and technologies. Lonza strives to work with the brightest talents through collaborations with leading scientists and companies to ensure Lonza's position as the leading pharma and biotech CDMO and bioresearch service provider.
Company Profile
Marvell Israel is a wholly owned subsidiary of Marvell Technology Group Ltd. (Nasdaq: MRVL), a world leader in the development of storage, processor architecture, networking, wireless connectivity and security products whose breadth and depth are unmatched in the industry. Marvell offers industry-leading IP and a broad portfolio of solutions for applications such as AI accelerators, High Capacity Ethernet Switching and PHYs, 5G infrastructure processors, Solid State Drive controllers, Cloud and Edge computing, Network Adapters, many-core ARM based processor technologies, connectivity for Automotive, and high throughput security accelerators, requiring engineering solutions that combine high bandwidth, low power consumption, and leadership in complex system on a chip solutions.

The Marvell Technology Group features a strong leadership team with Matt Murphy as President and Chief Executive Officer, and Marvell Israel's General Manager, Guy Azrad, who serves as Vice President in the Marvell Technology Group.

Marvell Israel employs more than 600 people at three R&D centers in Yokne'am, Ramat Gan and Petah Tikva, and is part of the company’s world-wide Networking and Processors division.

Marvell has proven its technological superiority and its ability to provide unique solutions for fast-growing markets, and is at the forefront of component development technology, with products using the most cutting-edge process technologies.

The company’s customers include some of the most advanced technology companies in the world, including Samsung, Intel, Microsoft, Google, Ericsson, ZTE, Huawei, H3C, Cisco, Fujitsu, HP, Dell, Hitachi, Sony, Panasonic, Toshiba, Western Digital, and Facebook.

Acquisitions in Israel

Product / Activity Highlights at Marvell Israel
Ethernet Switching Products - Marvell develops sophisticated IC’s for high throughput networking switching infrastructure. Marvell's family of networking IC’s targets all the markets that require networking devices, including small businesses, medium to large enterprises, Telecom providers, private and public data centers. Marvell also develops the control and management network operating system that is required to operate the switches, providing a complete and comprehensive turnkey solutions to the end customer. The company’s networking products support the latest protocols and high speed interfaces in the communications field and are characterized by strong performance, wide feature set and high data transfer rates.

Embedded Processors Products - Marvell develops and manufactures a line of state-of-the-art multi-core embedded processors aimed at the cutting edge 5G infrastructure, the Enterprise industry, networked storage enclosures and security processing. Being part of the global team, Marvell Israel develops datapath, control and baseband network processors that are based on ARM technology with best in class throughput and security acceleration.

Networked Storage devices – Marvell is a world leader in storage controllers for both HDDs and SSDs. As part of the global Storage Business Unit in Marvell, Marvell Israel is developing innovative storage networking devices that connect storage arrays and discreet SSD to a standard ethernet network. These state of the art interface IC’s use emerging NVMe Over Fabrics and NVMe Over TCP standards to converge storage and network infrastructure.
Matific

Name of Company: Matific
Year Established in Israel: 2012
Number of Employees: 130 (75 in Israel)
Fields of Interest: Education technology – focus on Math for Elementary School

Company Profile:
Matific provides a platform for Math learning using games. We believe in learning by doing, and developed hundreds of games that make Math fun and anxiety free. Our unique solution allows teachers to get a complete picture of the skills and curriculum topics that students struggle with or do well, and also allows the teacher to customize the learning experience for a whole class or individual students, academically proven for improving Math results as well as the students’ attitude towards Math.

Technologies & Products:
School product offering over 1000 games, activities and worksheets covering the entire curriculum
Translated to over 25 languages (including Hebrew, Arabic and Russian)
Home product offering an engaging and fun way to play at home (matific Galaxy)
Both products are available on web and tablets (as native apps)

Product/Activity Highlights:
Gamification mechanism for increasing student engagement
Full reporting and visibility for teachers on student capabilities and weak areas
Teachers can assign activities for an entire class or for individual students
Adaptive difficulty level and a recommendation engine based on machine learning
Company Profile:
Daimler is one of the world’s most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world’s biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services.

The company’s founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, it is a motivation and commitment of Daimler to shape safely and sustainably the future of mobility: The Group’s focus is on innovative and green technologies as well as on safe and superior automobiles that appeal and fascinate. The company follows a consistent path towards intelligent connectivity of its vehicles, autonomous driving and new mobility concepts.

CASE – these letters are shaping the future of mobility. They stand for the fields of networking (Connected), autonomous driving (Autonomous), flexible use (Shared & Services) and electric powertrains (Electric). The four CASE fields are an integral part of the corporate strategy of Daimler AG. By focusing on CASE, Daimler is preparing for the intuitive mobility of the future.

TLV Tech Center
The new digital hub in Tel Aviv will contribute to and support the worldwide activities in mobility services and digitalization.

Besides the development and testing of pilot projects for new user interfaces, the Tech center will establish and maintain a network of local partners, universities and high-tech companies. Working in tandem with the Israeli start-up community, the goal is to create various technologies that support the connected vehicle, such as biometric authentication, navigation and other innovations.
Company Profile

Merck is a leading science and technology company, developing, manufacturing and distributing products in the areas of Healthcare, Life Science and Performance Materials.

Merck manifests itself in Israel in all of its three strategic sectors of activity.

Healthcare – ‘Inter-Lab’ Ltd. - Merck’s healthcare research and development (R&D) center in Yavne, is an integral part of Merck’s global biopharma R&D organization. Inter-Lab can be credited for the development and production of the active ingredient in Rebif®, an advanced treatment for multiple sclerosis. Today, the focus is on the development of novel antibody-based treatments for cancer and immune-oncology therapies, working together with R&D teams of Merck around the world while maintaining close ties and collaborations with the academia in Israel. Merck’s biopharmaceutical sales and marketing activities in Israel are led by the team of Merck-Serono Ltd. in Herzliya. The team is responsible for registration, medical affairs, pharmacovigilance and marketing of novel medical treatments in fertility, neurodegenerative diseases, oncology and cardio-metabolic care.

Life Science - The life science business of Merck is represented in Israel following the recent acquisition by Merck of the global Sigma-Aldrich company. The life science R&D, production, sales and distribution activities in Israel operate in three state-of-the-art facilities, one in Rehovot and two in Jerusalem. The teams focus on manufacturing and exporting antibodies, recombinant proteins, antibiotics, fermentation derived biochemicals and different chemicals for the life science and biotech community. The R&D teams collaborate extensively with biotech startups and leading universities in Israel and abroad and develop novel kits and reagents, focusing on pioneering research fields like gene editing, microbiome and more.

Performance Materials – The performance materials activity of Merck in Israel is represented by Qlight Nanotech Ltd - Merck’s quantum materials R&D center in Jerusalem, with teams working on the development of novel materials, processes and applications for future display markets, for improved color impression, brightness and energy efficiency.

Innovation Collaborations in Israel

Merck acknowledges the innovative spirit in Israel and therefore is active in leveraging innovations of early stage projects by supporting academic scientific work, collaborating with researchers in the academia, entrepreneurs and more, via working with the Israeli Innovation Authority and M Ventures, the corporate venture capital fund of Merck.

M Ventures is the corporate venture capital fund of Merck, with a mandate to invest in innovative technologies and products with the potential to impact Merck’s core strategic businesses. M Ventures invests world-wide, with a vast presence in Israel, investing in early stage companies through its Bio-incubator which was founded in 2012. The Bio-incubator offers seed financing, logistic support and access to dedicated state-of-the-art laboratory facilities in Yavne. M Ventures also operates in the performance materials sector in Israel, establishing the Innovation Lab PMatX under the Israel Innovation Authority tender and with additional investors, to develop novel chemicals and technologies for the electronic industry.
Micro Focus

Name of Company: Micro Focus
Year Established in Israel: 2008
Fields of Interest: IT Software including Application Delivery Management, IT Operations Management, Information Governance, Big Data Analytics, Security and Compliant Archiving and Hybrid Cloud.
Website: https://www.microfocus.com.

Company Profile:
Micro Focus is uniquely positioned to help customers maximize existing software investments and embrace innovation in a world of hybrid IT—from mainframe to mobile to cloud.
We are one of the largest pure-play software companies in the world, focused from the ground up on building, selling, and supporting software. This focus allows us to deliver on our mission to put customers at the center of innovation and deliver high-quality, enterprise-grade scalable software that our teams can be proud of. We help customers bridge the old and the new by maximizing the ROI on existing software investments and enabling innovation in the new hybrid model for enterprise IT.
Micro Focus believes that organizations don't need to eliminate the past to make way for the future. Everything we do is based on a simple idea: The quickest, safest way to get results is to build on what you have. Our software does just that. It bridges the gap between existing and emerging technologies—so you can innovate faster, with less risk, in the race to digital transformation.
We are one of the largest software company in the world, the largest technology company listed on the FTSE and the largest UK technology company listed on the New York Stock Exchange. We have 12,000 employees worldwide with over 40,000 customers (98 of fortune 100).
Micro focus Israel has 2 development centers in Yehud and Haifa.

Technologies & Products:
Our software delivers the critical tools needed to build, operate, secure, and analyze enterprise environments in a constantly changing world. Micro Focus delivers solutions across four key focus areas: Hybrid IT Management, Enterprise DevOps, Security & Data Management, and Predictive Analytics. By design, these solutions bridge the gap between existing and emerging technologies—which means you can innovate faster, with less risk, in the race to digital transformation.

Acquisitions in Israel:
2017 - Micro Focus PLC merged with Hewlett Packard Enterprise's software division, which included Mercury Interactive, an Israeli company, that was acquired by Hewlett Packard Company in July 25, 2006. The company has a development center based in Yehud, Israel.
2008 - Micro Focus completed the acquisition of NetManage, Inc., a NASDAQ-listed software provider of technologies that transform core applications into new Web-based business solutions. NetManage was founded in 1990 by Zvi Alon, an Israeli entrepreneur. The company has a development center at MATAM Technology Park, in Haifa.
Company Profile:
The Microsoft Israel Research & Development Center is home to some of the company’s most exciting and innovative technologies. It is also one of Microsoft’s strategic global development centers. Headed by industry leaders, the center is comprised of incubations and mature, next generation product development activities. The Center focuses on activities designed for new business segments and key growth areas in the fields of Cybersecurity, Business Analytics, Artificial Intelligence and more. The Israel R&D center also serves as an anchor to the venture capital industry and startup community. In this capacity, the center facilitates technology and business cooperation between the Israeli industry and Microsoft’s product groups. Among its activities is the Microsoft Accelerator, the #1 entrepreneurship program in Israel as well as Microsoft Ventures, Microsoft’s investments arm’s first branch outside the U.S.

Main focus areas:
- Cyber Security
- Artificial Intelligence
- Business Apps
- Big Data Analytics
- Azure Management
- Devices
- Research & Advanced Technology Labs

Latest Acquisitions in Israel:
- June 2017 – Cloudyn (Cloud Management)
- June 2017 – Hexadite (Security Automation)
- November 2015 – Secure Islands (Data protection)
- June 2015 – Adallom (Cloud Security)
- February 2015 – N-trig (Pen input HW &SW)
- Jan 2015 – Equivio (Text Analytics Service)
- Nov 2014 – Aorato (UEBA Security)
Mitsui

Name of company: Mitsui & Co., Ltd
Year of Establishment: 1947
Employees: 42,000 worldwide on consolidated basis, 8 in Israel
Major Fields of Interest: Mobility, Healthcare, Nutrition & Agriculture, Retail & Services
Website: https://www.mitsui.com/jp/en/index.html

Company profile:
Utilizing our global operating locations, network and information resources, we are multilaterally pursuing business that ranges from product sales, worldwide logistics and financing, through to the development of major international infrastructure and other projects in the following fields: Iron & Steel Products, Mineral & Metal Resources, Infrastructure Projects, Mobility, Chemicals, Energy, Food, Food & Retail Management, Healthcare & Service, Consumer Business, IT & Communication Business, Corporate Development Business.
In Israel we are looking for innovative companies with exceptional products and technologies which could support our pursuit of next generation business expansion.
Name of Company: Motorola Solutions Inc.
Year Established in Israel: 1948, wholly owned by Motorola Inc. since 1964
Number of Employees: over 800
Fields of Interest: Mission-Critical Communications and Intelligence
Website: www.motorolasolutions.com

Company Profile:
Motorola Solutions is a technology company that provides mission-critical communications, software and video solutions that help build safer cities and thriving communities. Public safety and commercial customers globally depend on the company's two-way radios, broadband technology, video surveillance and analytics solutions, services and software to keep them connected, from extreme to everyday moments. We enable seamless communications among government and public safety customers around the world, helping them carry out the mission-critical tasks that keep our communities safe. Our products also touch every part of the supply chain from the back-end operation to the front-end experience and can be found in a variety of industries including manufacturing, hospitality, law enforcement, fire, EMS, transportation and logistics, healthcare, energy, utilities, and government services.

Spanning across Israel and Sub Saharan Africa, Motorola Solutions Israel has been one of the leading technology companies in the region for decades. The Israel R&D Center is an essential part of Motorola's global development strategy and is shaped by visionaries focusing on the latest cutting-edge technologies. Founded in 1928, Motorola has a history of innovation that has revolutionized communications. From pioneering mobile communications in the 1930s and making equipment that carried the first words from the moon in 1969, to supporting modern-day emergency response, Motorola Solutions has a global footprint that demonstrates unique thought leadership and help our customers be their best in the moments that matter.

R&D Profile:
The Israel R&D center is shaped by visionaries and entrepreneurs focusing on the latest cutting-edge technologies, determined to go the extra mile to get the job done. Our multidisciplinary capabilities provide our customers with a one-stop-shop for their Mission Critical needs and drive the developing edge to new heights, resulting in technological breakthroughs and patents.

Our expertise and development areas focus on 4G LTE Mission Critical devices and vehicular Solutions equipped with Android OS and applications; Body Worn Cameras, smart wearables and sensors, comprehensive command and control systems for smart cities; Mission Critical IoT and tailored solutions for verticals such as airports, energy, utilities, municipalities and public safety organizations.

Acquisitions in Israel:
Motorola Solutions Venture Capital (MSVC) has been active in Israel since 1999. MSVC's investment portfolio consists of start-up companies that develop emerging technologies in Motorola's core business areas. The investment portfolio includes AgentVi, BriefCam, VocalZoom and NUBO among others.
Nokia

Company Profile:
Powered by the research and innovation of Nokia Bell Labs, we serve communications service providers, governments, large enterprises and consumers, with the industry’s most complete, end-to-end portfolio of products, services and licensing. From the enabling infrastructure for 5G and the Internet of Things, to emerging applications in virtual reality and digital health, we are shaping the future of technology to transform the human experience. A truly global company; we are about 100,000 employees coming from 160 nationalities working in more than 100 countries.

What we do:
- Advanced Communication Networks, including Cloud
- Cognitive Technologies (intelligent analytics, artificial intelligence and machine learning))
- Infrastructure and Devices, including the IoT (Internet of Things)
- Professional Services (e.g. design, operate and maintain networks)

We don't make mobile phones anymore. That's another company, HMD Global, who is the new home of Nokia's phones.

Nokia has 26,000 Patent families; 9 Nobel Prizes; 4 Turing Prizes; 2 Grammys; 1 Emmy; 1 Oscar.

Technologies & Products:
Mobile networks, fixed networks, IP and Optical networks, Application & Analytics, NFV Telco Cloud and Data Center Solutions.

Activities in Israel:
We operate in Israel since 1999 as a leading provider of network solutions (this has nothing to do with the Nokia phones who were sold through a local reseller).

Our offices in Kfar Saba merge people and activities from the former Alcatel-Lucent and Nokia- Siemens companies (all under the roof of one Nokia now) and host about 200 people. About half of them represent Nokia's global R&D and Excellence center for NFV MANO: our Cloudband division, powered by several Bell Labs Israeli researchers. The other half of the team serves the local market – the leading service providers, large enterprises and governmental institutes. About 50% of the Internet and other data traffic in Israel – whether mobile of wireline, domestic or international, residential or business - hits our network equipment.
PayPal

Name of Company: PayPal
Year Established in Israel: 2008
Number of Employees: Over 250 employees in Israel
Fields of Interest:
Website: www.paypal.com / www.paypal.co.il

Company Profile:
Fueled by a fundamental belief that having access to financial services creates opportunities, PayPal is committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy. Our open digital payments platform gives PayPal's 218 million active account holders the confidence to connect and transact in new and powerful ways, whether they are online, on a mobile device, in an app, or in person. Through a combination of technological innovation and strategic partnerships, PayPal creates better ways to manage and move money, and offers choice and flexibility when sending payments, paying or getting paid.

PayPal R&D center in Israel focuses on 3 main domains:
• Risk, fraud prevention and credit/collections/compliance solutions – research and development of big data solutions by leveraging proprietary ML&AI abilities, to enable smooth experience for good users and identify fraudulent/risky activity.
• Cyber Security - design, build, and deploy the next generation of security software solutions. In addition we have a security operations Center (SOC) for identifying, monitoring and delivering immediate-response to any potential cyber-security threat.
• Consumer Experience- developing PayPal's next generation consumer experiences (on mobile apps and web) as part of PayPal's consumer product organization. Examples will include PayPal's new application, PayPal.me, global P2P product.

In addition, the local Israeli business-unit (Sales & Marketing) is also responsible for PayPal's activity and business development efforts in Russia, Sub-Saharan Africa, and the Middle East.
There are over 210 employees in Israel including Data Scientists, big data developers, Fraud/Risk Analysts, Security Information engineers, web and mobile developers.

Acquisitions in Israel:
2008 - FraudSciences
2011 – The Gifts-Project (eBay acquisition, team moved to PayPal in 2015)
2015 - CyActive
Philips Israel

Name of Company: Philips Israel
Year Established in Israel: 1998
Number of Employees: 1000
Fields of Interest: Medical Equipment, Healthcare IT, Personal Health
Website: www.philips.com

Company Profile:
Philips has been operating in Israel since 1948. It is focused on R&D and advanced manufacturing of Diagnostics Imaging equipment and healthcare informatics. In 2000 global Philips acquired the former CT division of Elscint and since then healthcare R&D and manufacturing activity has tripled itself. ICAP (Imaging Clinical Application Platform) R&D unit lead from Israel, is focused on answering clinicians’ needs for more applications to better use the data that comes out of the different imaging modalities. In 2016 Philips launched in Israel a cloud based project for mapping and processing genomics information that could revolutionary contribute to cancer treatment. In 2015 Philips acquired Volcano a global leader for ‘smart’ imaging and measurement catheters for the minimally invasive treatment of cardiovascular disease. The Volcano Activity in Israel focuses on R&D of SW solutions. In 2018 Philips expanded its Image-Guided Therapy portfolio with the acquisition of EPD Solutions a company focused on an image-guided procedures for cardiac- arrhythmias, EPD R&D is based in Israel. In July 2015 Philips & TEVA launched a new investment platform - SANARA VENTURES- that operates under the incubator program of Israeli innovation authority & the chief scientist. Sanara provides funding and support to promising early stage companies in Israel in the field of digital health, disease management, monitoring and sensing, image-guided minimally invasive therapy, drug delivery and drug/device combinations. Philips has a commercial and service office for Israeli market in the areas of Healthcare technologies and personal health and wellbeing. Philips is a strong partner to all Israeli healthcare organizations and a market leader in Cardiology Interventional Treatment, CT, MRI, Ultra Sound, Patient Monitoring and more.

Technologies & Products:
• Advanced CT Detectors R&D and production.
• IQon- The industry’s first and only detector-based spectral CT scanner that delivers spectral results 100% of the time in a single scan.
• Vereos-Digital PET/CT, The world’s first true digital PET/CT System with digital photon counting.
• IntelliSpace Portal 10- The latest edition of Philips comprehensive, advanced visual analysis and quantification platform, featuring a suite of multi-modality functions and expanded neurological tools.
• Genomics- A cloud based solution mapping genomics and processing information to revolutionize cancer treatment.
• Innovation scouting (early stage through Sanara Ventures).
• Local Market sales and service focused on healthcare and consumer health.

Acquisitions in Israel:
• 2000- CT division Elscint as part of global acquisition of Marconi.
• 2010 – CDP, Acquisition.
• 2015 – Volcano R&D center as part of global acquisition of Volcano.
• 2016 – Sweetch, Minority investment.
• 2018 - EPD Solutions - Acquisition
Red Hat

Name of Company: Red Hat
Year Established in Israel: 2008
Number of Employees: 230
Fields of Interest: Open Source Software
Website: www.redhat.com

Our model mirrors the highly interconnected world we live in – where ideas and information can be shared worldwide in seconds. Today, more than 90% of Fortune 500 companies rely on Red Hat. We offer the only fully open technology stack, from operating system to middleware, storage to cloud and virtualization solutions. We also provide a variety of services, including award-winning support, consulting, and training.

Red Hat is the world’s leading provider of open source software solutions, using a community-powered approach to reliable and high-performing cloud, Linux, middleware, storage virtualization and container technologies. Red Hat is the strategic technology partner for more than 90% of Fortune 500 companies, including 100% of Global Fortune 500 companies in the Airlines, Telco, Healthcare, and Commercial banking industries.

Technologies & Products:
Open Source software model, Linux Operating system, Virtualization and Cloud Infrastructure, System management platform/solutions, Dev ops; CI/CD, Middleware platform, Platform as a service - container based application development platform.

Acquisitions in Israel:
The R&D center in Israel was established with the Qumranet acquisition, on Sept., 2008.

Product/Activity Highlights:
- Red Hat flagship product is Red Hat Enterprise Linux, which is the leading OS for servers across the globe, for bare metal servers and in the cloud.
- Red Hat OpenStack Platform is our cloud infrastructure solution.
- Red Hat Virtualization is our on-premise-virtualized environment.
- Red Hat Jboss Platform is our middleware platform for application servers.
- Red Hat Storage is our storage management solution for both block and file type of storages.
- Red Hat OpenShift Container Platform helps application development and IT operations teams, to create and deploy apps with the speed and consistency that business demands.
- All Red Hat products are developed using the open source model and in a distributed manner.
- Engineers based in Israel are part of various distributed teams that are developing these enterprise grade products together.

On November 18, NooBaa, an early stage company developing software for managing data storage services across hybrid and multi-cloud environments was acquired.
Company Profile:
As the global leader in business software applications, SAP (NYSE: SAP) helps companies of all sizes and industries run better. SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, SAP is the world’s third largest independent software manufacturer. SAP has more than 95,000 employees in more than 180 countries worldwide and revenue (IFRS) of 23.4 billion Euro for the year 2017. The Israeli R&D center, established in 1998, is a vital part of SAP’s global development network. The center is located in Ra’anana and Tel Aviv and leads SAP Cloud Platform development for the company, while also specializing in Machine learning and user identity management. The center injects disruptive innovation into SAP through strategic partnerships, ecosystem engagements, startup acquisitions and internal innovation initiatives.

Technologies & Products:
- SAP Cloud Platform is SAP’s open Platform as a Service (PaaS) that provides a unique set of development and business services for building, extending and connecting enterprise applications. As an open and agile application and integration platform, SAP Cloud Platform enables customers to transform and rapidly develop new applications and cutting-edge technologies, as well as personalize and customize existing ones.
- Machine Learning foundation helps unlock valuable insights from structured and unstructured data using APIs that automate business processes, and enable intelligent enterprise applications.
- The SAP Customer Data Cloud from Gigya is designed to optimize the experience across the entire customer journey. Gigya allows businesses to securely identify and engage customers across channels and devices, centrally manage customers’ preferences and consent settings and build customer profiles from permission-based customer data.

Acquisitions in Israel:
- 2002 – Top Manage (Menahel) • 2001 – Top Tier • 1998 – Ofek-Tech

Product/Activity Highlights:
- SAP Cloud Platform products developed in Israel encompass the platform, UX and developer experience & tools, platform applications and services commercialization and cloud-based business solutions. The center’s engineers specialize in cloud technologies, integrating cloud platforms from market leaders and leading cross-company strategic projects. Products developed in Israel have reached thousands of enterprise customers.
- The SAP Israel R&D Center is also base to the company’s business development activity in Israel, focusing on forming strategic partnerships with growth stage startups, scouting for Investment and acquisition opportunities for SAP and investments in early stage startups.
Company Profile:
Siemens PLM Software is a world-leading provider of product lifecycle management and manufacturing operations Management software. We help thousands of companies realize innovation by optimizing their processes, from planning and development through manufacturing, production and support. Siemens Industry Software LTD, a subsidiary of Siemens PLM, supports global companies in the planning, simulation and optimization of their production lines, using highly sophisticated and innovative technologies. The SISW Israel site hosts R&D, QA, product management, business development and marketing for the manufacturing Engineering product lines, supported by HR, finance and IT professionals.

Technologies & Products:
- NX – CAD/CAM platform for Product design, engineering and manufacturing.
- Teamcenter – PLM platform for product & Mfg. Process data management
- Tecnomatix - a comprehensive portfolio of digital manufacturing solutions.
- Simcenter – an integrated simulation platform that uses a multi-fidelity model to reflect the reality by creating an accurate digital twin of the product.
- Simatic IT – A sophisticated, highly scalable Manufacturing Execution System
- Mindsphere – Siemens cloud Platform for industry IOT

Acquisitions in Israel:
Siemens PLM Software lately announced the acquisition of Mentor Graphics. Mentor Graphics has R&D operation in Israel.

Product/Activity Highlights:
- At Siemens Industry Software LTD we promote emerging technologies, such as advanced robotics, additive manufacturing, Industrial IoT, big data analytics and advanced automation.
- We foster Open Innovation through Siemens Dynamo – the 1st Industrial experience space, for startups to dip into the Siemens world, and create innovative collaborations together.
Synopsys

**Company Profile**

Synopsys, Inc. is the Silicon to Software™ partner for innovative companies developing the electronic products and software applications we rely on every day. As the world's 15th largest software company, Synopsys has a long history of being a global leader in electronic design automation (EDA) and semiconductor IP and is also growing its leadership in software security and quality solutions. Whether you're a system-on-chip (SoC) designer creating advanced semiconductors or a software developer writing applications that require the highest security and quality, Synopsys has the solutions needed to deliver innovative products for the era of Smart Everything.

**Silicon Design & Verification**

Our comprehensive portfolio of EDA tools addresses each phase of digital and mixedsignal design, for every process node down to 7 and 5 nanometer. With robust support for silicon design, verification and manufacturing, our customers can quickly develop advanced chips and start software development earlier for a wide range of end markets—from IoT and consumer to industrial and automotive.

**Silicon proven IPs**

Synopsys is the leading provider of high-quality, silicon-proven IP solutions for complex SoC design and verification. Our broad DesignWare® IP portfolio includes logic libraries, embedded memories, embedded test, analog IP, wired and wireless interface IP, security IP, embedded processors and subsystems along with verification IP to reduce integration risk and accelerate time-to-market.

**Software Security & Quality**

Synopsys is setting the standard for software security by maximizing risk-visibility across the cyber supply chain. We help customers fix defects and vulnerabilities with unmatched depth, accuracy, and speed so they can avoid costly product crashes, unexpected behavior, security breaches, or catastrophic system failure. Our software security, quality, and compliance solutions are ideal for safety-critical industries such as medical and automotive.
Thermo Fisher Scientific is the world leader in serving science, with revenues of more than $20 billion and approximately 70,000 employees globally. Our mission is to enable our customers to make the world healthier, cleaner and safer. We help our customers accelerate life sciences research, solve complex analytical challenges, improve patient diagnostics, deliver medicines to market and increase laboratory productivity. Through our premier brands – Thermo Scientific, Applied Biosystems, Invitrogen, Fisher Scientific and Unity Lab Services – we offer an unmatched combination of innovative technologies, purchasing convenience and comprehensive services. Our Israeli operations include a biosciences manufacturing facility in Kiryat Shmona, direct commercial sales of electron microscopy and pharmaceutical services and distributor sales of other products and services.

**Technologies & Products:**

- The Thermo Scientific brand offers customers in research, diagnostics, industrial, and applied markets a complete range of high-end analytical instruments as well as laboratory equipment, software, services, consumables and reagents.
- The Applied Biosystems brand offers customers in research, clinical and applied markets integrated instrument systems, reagents, and software for genetic analysis.
- The Invitrogen brand offers life science customers a broad range of consumables and instruments that accelerate research and ensure consistency of results.
- Fisher Scientific is our channels brand, offering customers a complete portfolio of laboratory equipment and consumables, chemicals, supplies and services used in scientific research, healthcare, safety, and education markets.
- Unity Lab Services is our instrument and equipment services brand, offering a complete portfolio of services from enterprise level engagements to individual instruments and laboratory equipment, regardless of the original manufacturer.

We continuously increase our depth of capabilities in technologies, software and services, and leverage our extensive global channels to address our customers' emerging needs. For example, our acquisition of Patheon N.V. in 2017 significantly expands our services offering for pharmaceutical and biotech customers by adding contract development and manufacturing capabilities. Our goal is to make our customers more productive in an increasingly competitive business environment, and to allow them to solve their challenges, from complex research to improved patient care, environmental and process monitoring, and consumer safe
Company Profile:
Toga Networks was founded in 2009 and was acquired by Huawei technologies in 2016 and become Huawei R&D center in Israel. Toga Networks provides advanced technology research and high level design for the IT and Telecom markets. Toga focuses on technological innovation and delivers breakthrough technology for its global partners.

The world of communications is changing very quickly, and the competition for customer mindset and market share is intense. This means system providers must upgrade their product offerings and infrastructure to keep up with demand. Toga’s experience and agility provide superior technologies that address real customer needs creatively and efficiently.

Toga has a proven track record of developing next-generation products used by tier 1 operators and large enterprises. With a unique blend of in-depth research and best engineering practices and experience, Toga has cultivated exactly the capabilities it needs to take projects from their earliest stages through all development stages to successful deployment.

Technologies & Research Areas:
- Image Processing
- Storage
- Cloud & Cloud networking
- Machine Learning
- Chip Design
- AI
- Embedded SW

Acquisitions & Investment in Israel:
Investment:
Elstifile 2016

Acquisition:
Hexatier in 2018
Twist Bioscience

Name of Company: Twist Bioscience
Year Established in Israel: 2016
Number of employees: 350 (30 in Israel)
Fields of Interest: Biotechnology, Computer Science, Bioinformatics, Genetic Engineering, Synthetic Biology
Website: https://www.twistbioscience.com/

Company Profile:
At Twist Bioscience, our expertise is accelerating science and innovation by leveraging the power of scale. We have developed a proprietary semiconductor-based synthetic DNA manufacturing process featuring a high throughput silicon platform capable of producing synthetic biology tools, including genes, oligonucleotide pools and variant libraries. Our solution expedites the design, build, test cycle to enable personalized medicines, pharmaceuticals, sustainable chemical production, improved agriculture production, diagnostics, biodetection and data storage. On April 2016 the company acquired an Israeli startup Genome Compiler, a Software company that created tools for Genetic engineers. Genome Compiler is the genesis for Twist R&D center in Israel. It’s offices are in Rothschild, Tel Aviv.

Technologies & Products:
The Tel Aviv R&D center is building the software tools that enable genetic engineers to design and edit biological code. Consider DNA as the “machine code” of life, we build the IDE to design, compile and debug it.

Acquisitions in Israel:
Genome Compiler, April 2016.

Product/Activity Highlights:
We’ve recently partnered with Microsoft and Arch Mission to send a time capsule with some human knowledge to the moon, encoded in DNA:

The Israeli team just won UX and Graphic design awards for its software products:
Visa Tel Aviv

Name of Company: Visa Tel Aviv Innovation Studio
Established in Israel: 2018
Fields of Interest in Israel: Payments, open banking, biometrics, identity solutions, fraud detection, tokenization, blockchain protocols, IoT, e-commerce, mpos acceptance solutions, digital wallets, retail and automotive.
Website: www.visa.co.il

Company Profile
Visa is the global leader in digital payments and follow the vision of being the best way to pay and be paid, for everyone, everywhere. We connect consumers, businesses, banks and governments in more than 200 countries worldwide. Visa Tel Aviv Innovation Studio is working to connect Israeli startups with Visa business units and Visa clients, to create commercial partnerships and to locate investments opportunities for Visa Ventures.

Investments in Israel:
Behalf
Company Profile:
Western Digital Corporation (NASDAQ: WDC) is an industry-leading provider of storage technologies and solutions that enable people to create, leverage, experience and preserve data. The company addresses ever-changing market needs by providing a full portfolio of compelling, high-quality storage solutions with customer-focused innovation, high efficiency, flexibility and speed.
In 2016, Western Digital Corporation ("Western Digital") acquired SanDisk Corporation ("SanDisk"), an American company founded in the United States by Israeli-born Eli Harari. SanDisk delivered flash storage solutions. In 2006, SanDisk acquired the Israeli Company M-Systems, which invented the Disk-On-Key and was founded by Dov Moran.
Western digital thrives on the power of diversity. Western Digital has three sites in Israel at Kfar Saba, Tefen and Omer with a combined total of more than 1,000 Employees.

Technology & Product Highlights:
- Western Digital has long been at the forefront of game changing innovations. From the invention of the first hard drive to recent advancements in 3D NAND our journey of innovation continues to inspire those who dare to think big about the possibilities of data.
- We are driving innovation in four mega markets:
  - Data center and cloud
  - Client computing
  - Mobile & connected devices
  - Retail consumer
- Western Digital products include a wide range of storage portfolio: HDDs, SSDs, embedded and removable flash memory, and storage related systems, marketed under the HGST, SanDisk, Tegile, Upthere and WD brands to OEMs, distributors, resellers, cloud infrastructure providers and consumers.
- 13,000+ active patents worldwide.
- Business Activity Highlights: Western Digital - A Data Centric, Storage Solutions Leader:
  - Western Digital Israel R&D center develops embedded storage solutions for mobile, connected devices and IOT; Solid State Drive (SSD) for client computing, data centers and clouds.
  - Via Western Digital Capital, we collaborate and invest in innovative startups that improves how data is generated, saved, managed, and consumed. We provide the capital, expertise and connections required to scale the organizations of tomorrow.
  - We collaborate with universities and other researchers to innovate in key growth markets and data storage applications.
  - We collaborate with other MNC in Israel to create new markets, develop modern technologies and products, leverage our local presence to shorter each company time to market (TTM).
WuXi AppTec Group is a leading global pharmaceutical, biopharmaceutical, and medical device open-access capability and technology platform with global operations. As an innovation-driven and customer-focused platform, WuXi AppTec Group provides a broad and integrated portfolio of services to help our worldwide customers and partners shorten the discovery and development time and lower the cost of drug and medical device R&D through cost-effective and efficient solutions. With its industry-leading capabilities such as small molecule drug R&D and manufacturing, biologics R&D and manufacturing, cell therapy and gene therapy R&D and manufacturing, drug R&D and medical device testing, genomics and data platform, in-vitro and clinical diagnostics, WuXi platform is enabling more than 3,000 innovative collaborators from more than 30 countries to bring innovative healthcare products to patients, and to fulfill WuXi’s dream that “every drug can be made and every disease can be treated.”
THE ISRAELI LAW FIRM OF CHOICE FOR INTERNATIONAL CLIENTS
Herzog Fox & Neeman (HFN) was founded over 40 years ago as a boutique firm aiming to provide high-quality legal services to international clients doing business in Israel. Since then, HFN has become Israel's premier law firm, with over 330 lawyers, of whom more than 130 are partners. The firm has some of the brightest legal minds in the profession, possessing both intimate knowledge of local markets and a clear understanding of global business. HFN is a full-service international law firm, offering the entire range of legal expertise in the corporate, commercial and tax arenas. The firm's lawyers are divided into more than 50 practice groups, each staffed with specialist lawyers. The ability to provide the highest level of legal service, in mainstream areas of legal activity, as well as numerous specialist and niche practice areas, is at the core of HFN's firm personality. This diversification enables the firm to consistently set the standard of legal service in Israel in each practice area. HFN employs over 50 dual-qualified, foreign-born lawyers who have worked at leading international firms. In keeping with the firm's international outlook, HFN represents more foreign businesses active in Israel than any other law firm, while also working closely with leading firms in jurisdictions around the world. HFN maintains its reputation as the premier legal practice in Israel by virtue of our continued involvement in all high-profile developments in the Israeli marketplace. HFN's commitment to excellence is reflected in its prominent status in all major international and domestic publications, receiving top-tier rankings in leading directories, including Chambers Global, Legal 500, IFLR 1000, BDI and Dun and Bradstreet.

LOCALISING THE GLOBAL WORLD
TMF Group helps its clients operate internationally and ‘belong’ wherever they are in the world. We do this by making sure they are properly set up to do business in any country and compliant with local and international regulations. 
Our work includes helping companies of all sizes with business services such as HR and payroll, accounting and tax, corporate secretarial, global governance, administration and fiduciary services for capital markets activities, private equity and real estate investments. We also offer consultancy services to extend your capabilities and help companies deal with the complexities caused by growth and expansion.
In today’s environment, increasing business complexity means that a one size approach doesn’t fit all – and the penalties for getting it wrong are getting heavier. Operating in over 80 jurisdictions we provide our 15,000 clients with on-the-ground compliance and administration services so they can venture further. We keep things running seamlessly, giving them the peace of mind to focus on the bigger picture.
Our people localise the global world to help businesses succeed, which in turn helps communities to prosper.
We firmly believe that the only way to be truly ‘global’ is to put local first, which is what our team of more than 7,000 in-country experts do for businesses of all sizes, every day.

GLOBAL REACH, LOCAL KNOWLEDGE, 80+ JURISDICTIONS, 7,000+ LOCAL EXPERTS